

Advanced Statistical Methods for Observational Studies



LECTURE 07

class management



class management



- Problem set 1 due today.

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- If you're taking this class for three credits then you'll be giving a presentation on some related work:
 - Tuesday - June 05, 2:15-3:15PM
 - Tuesday- June 12, 2-5 PM

class management



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- Questions?

regression discontinuity



RD designs



RD designs



- Intuition:

RD designs



- Intuition: What if there's a known assignment mechanism and someone is just a smidge on one side and someone is a smidge on the other side?

RD designs



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- Intuition: What if there's a known assignment mechanism and someone is just a smidge on one side and someone is a smidge on the other side? How'd they end up there? Could they be the same?

RD designs

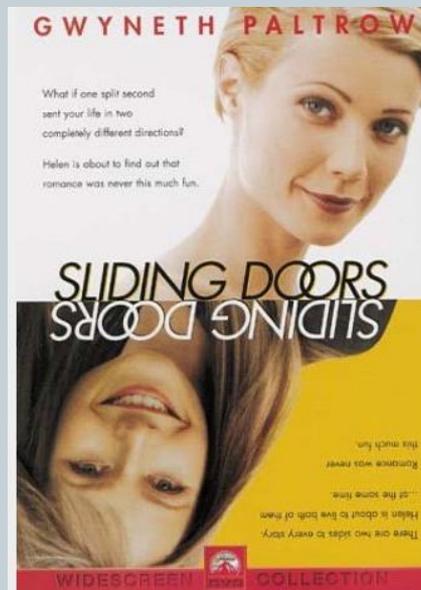


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RD designs



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- **Example: The National Merit Scholarship.**

RD designs



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- Research question:

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RD designs

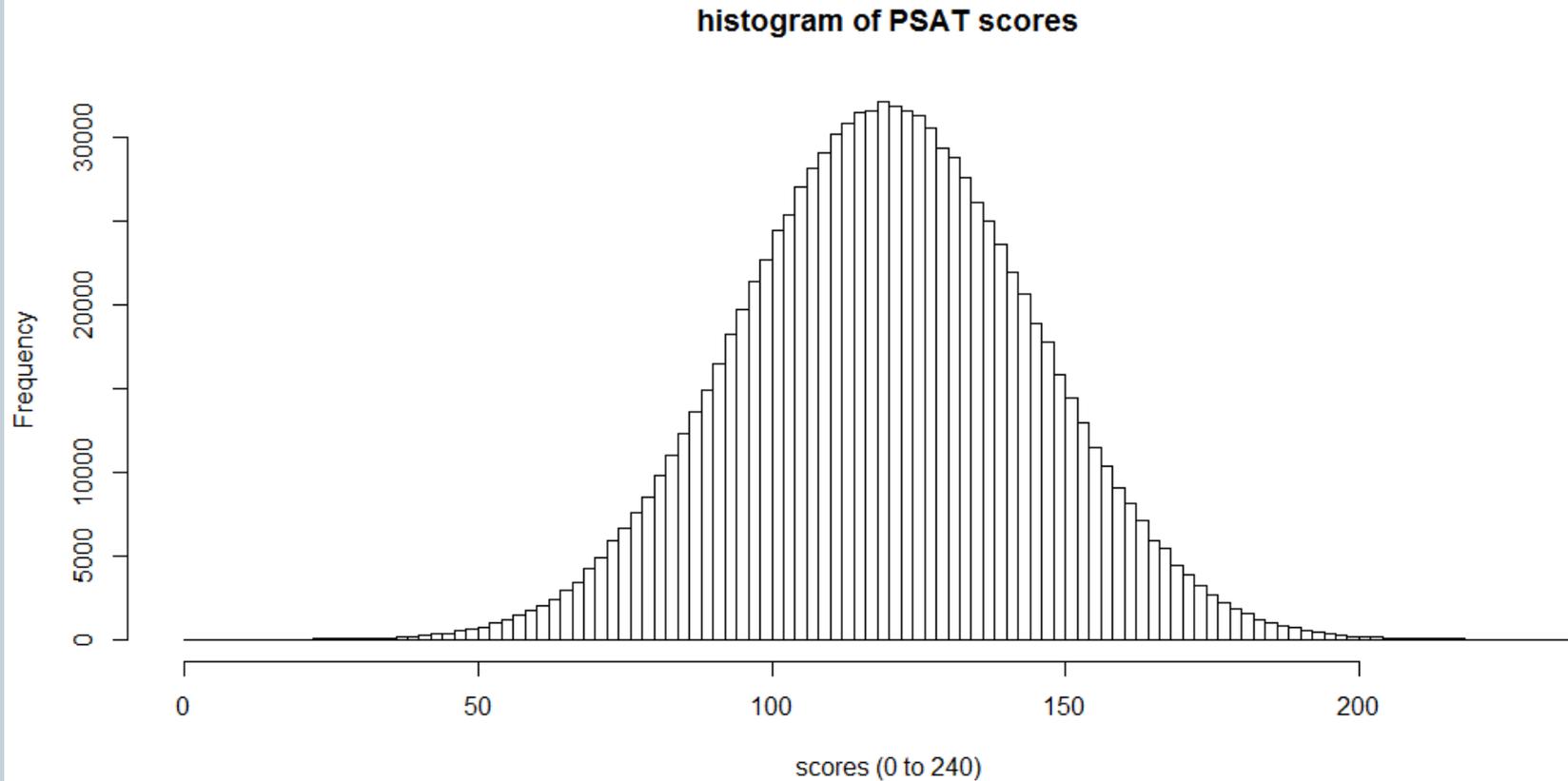


- Example: The National Merit Scholarship.
- Research question: How much benefit does the student receive from being given support for college?
- The naïve comparison is horrid: Those who work to get the NMS are outstanding and those who don't get it are a mixed bag.
- But there are millions of students who take the PSAT every year, maybe we can find a subgroup.

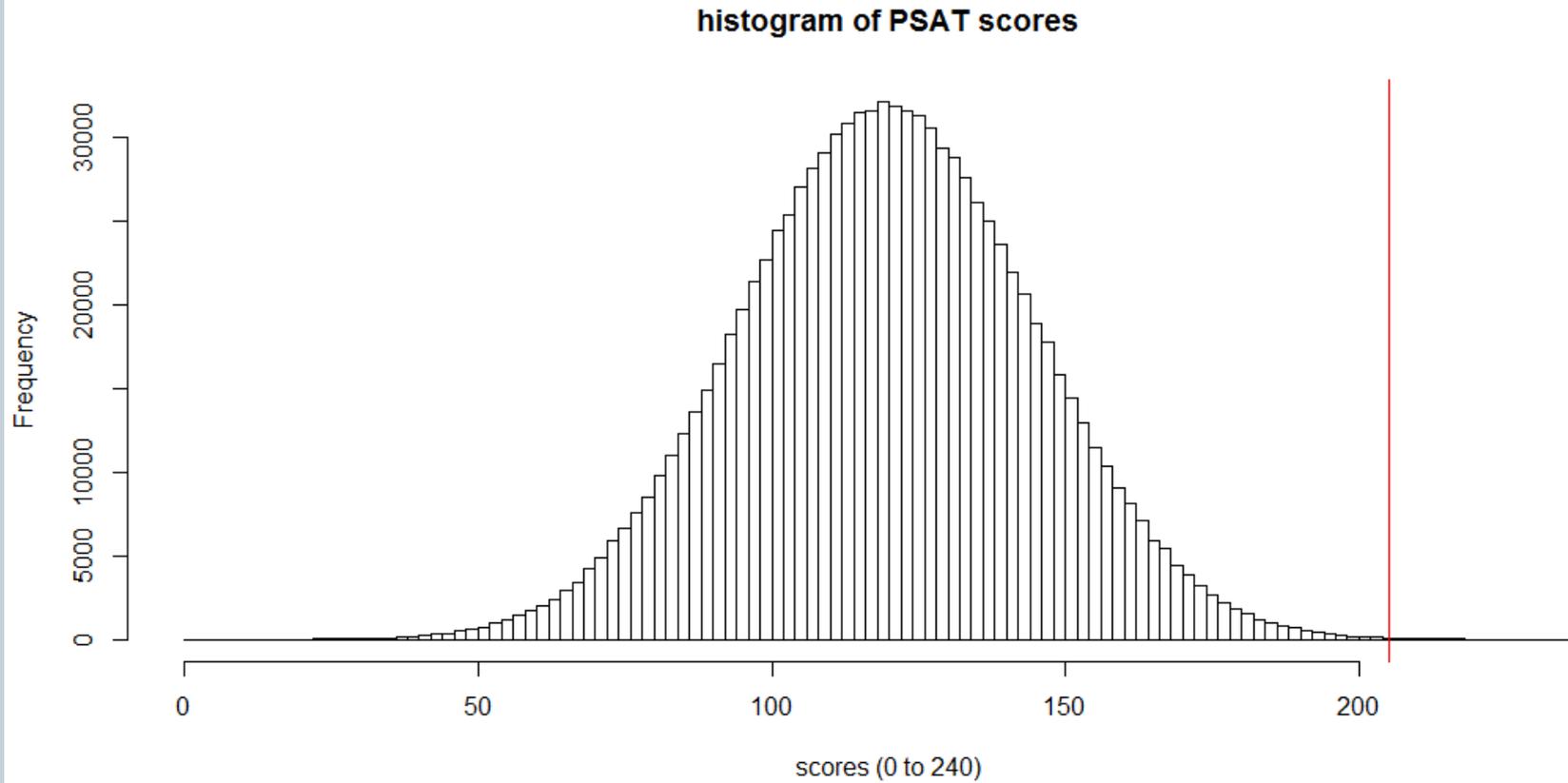
RD design: National Merit Scholarship



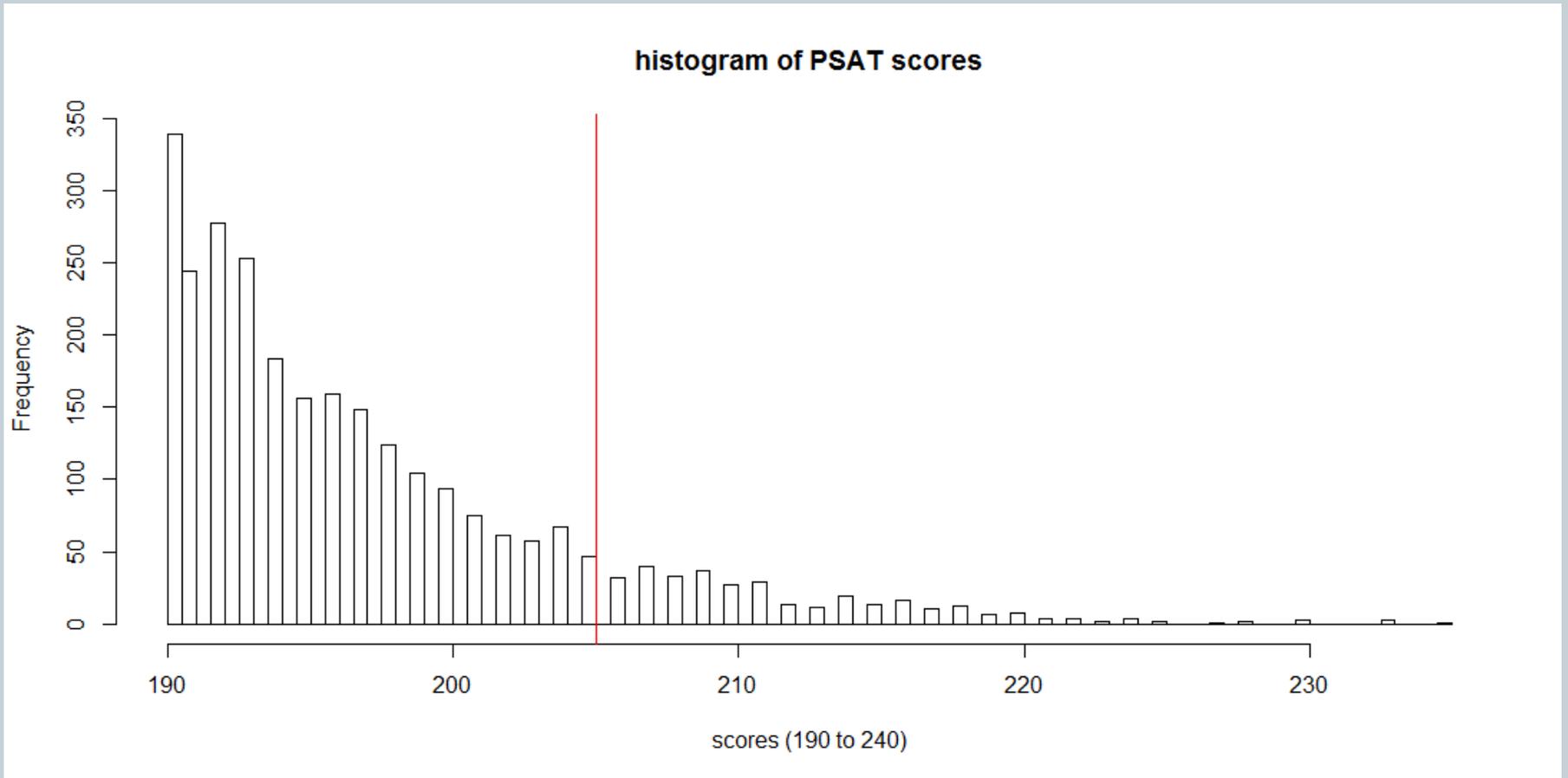
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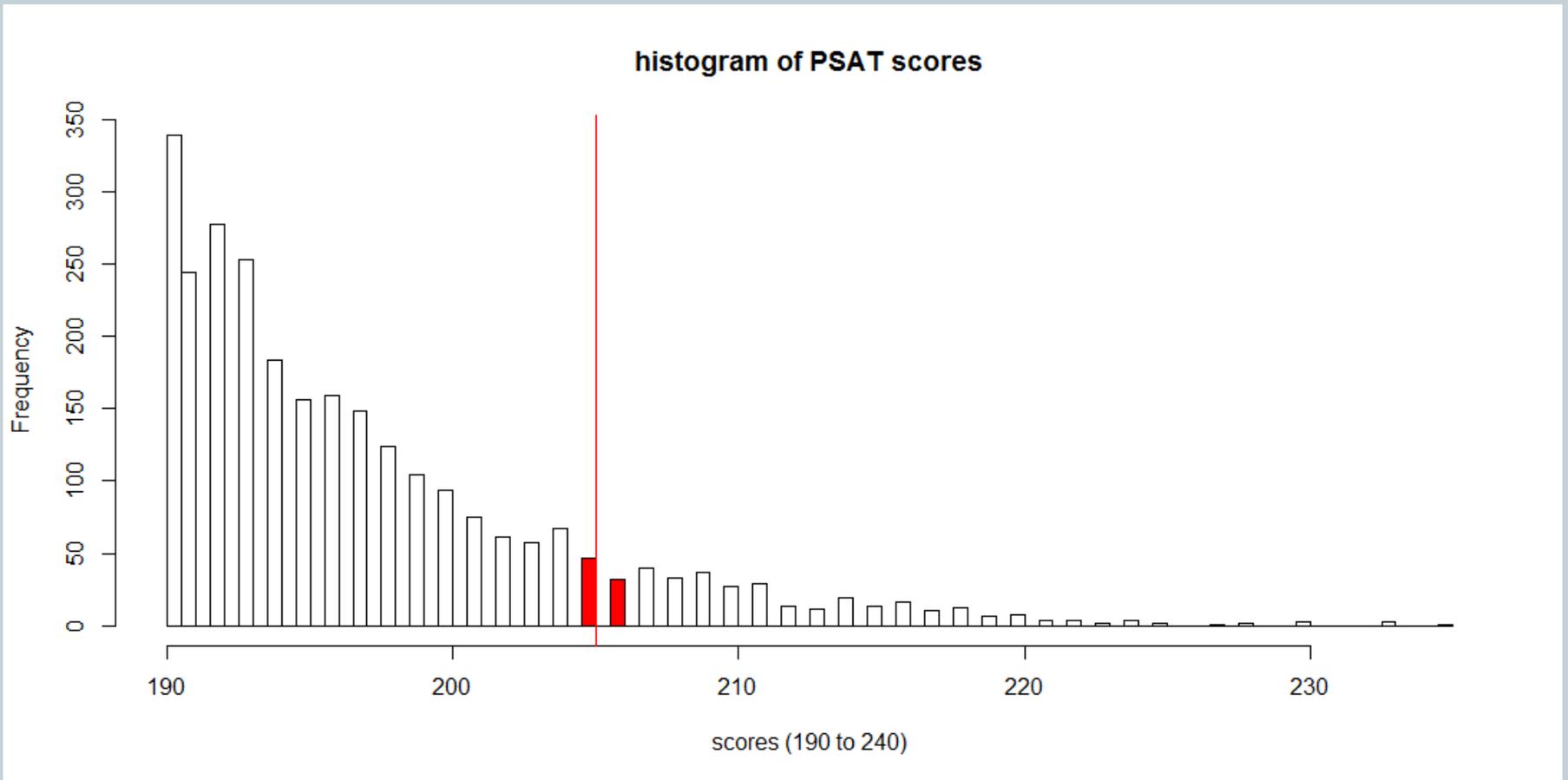
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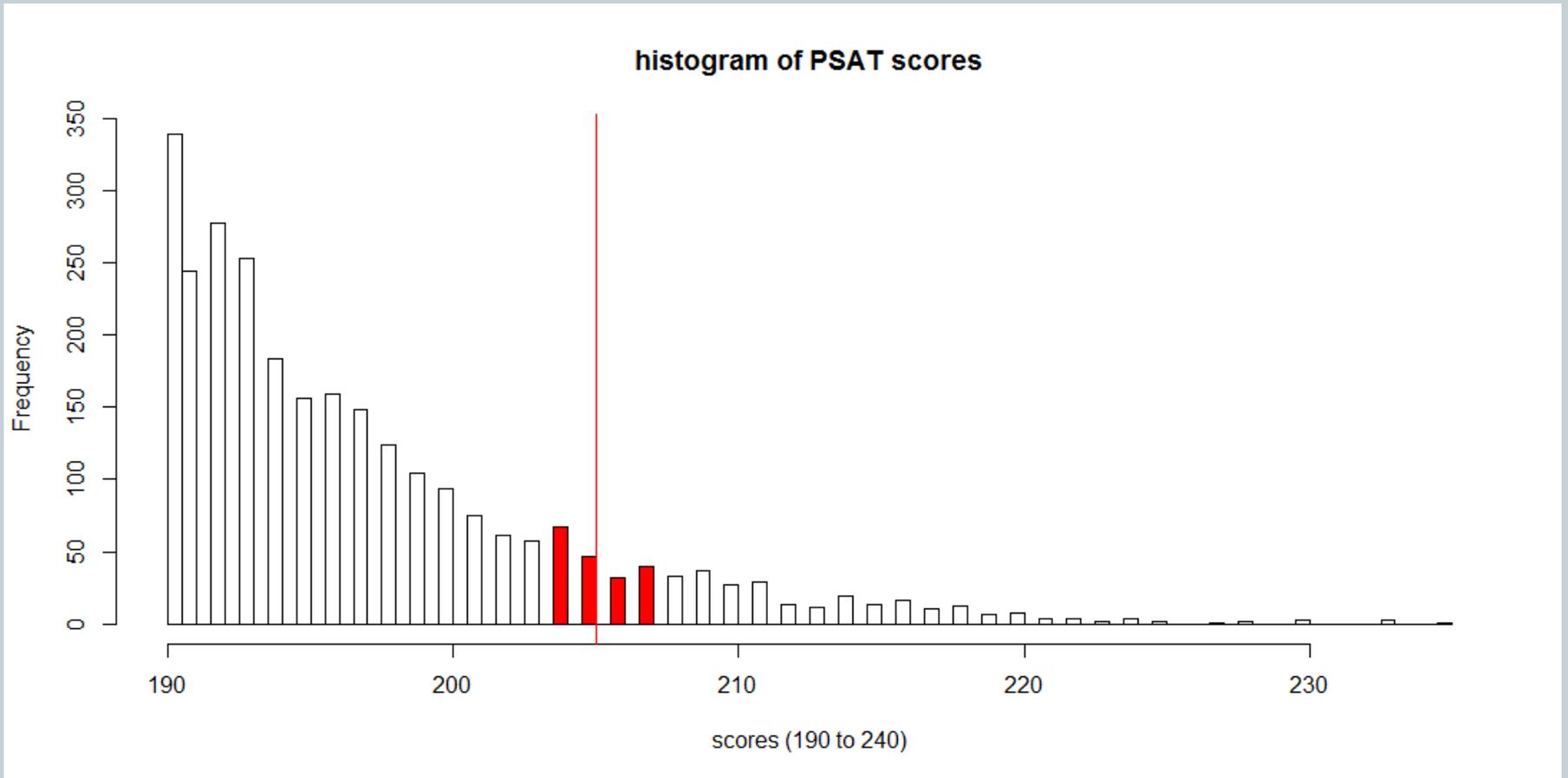
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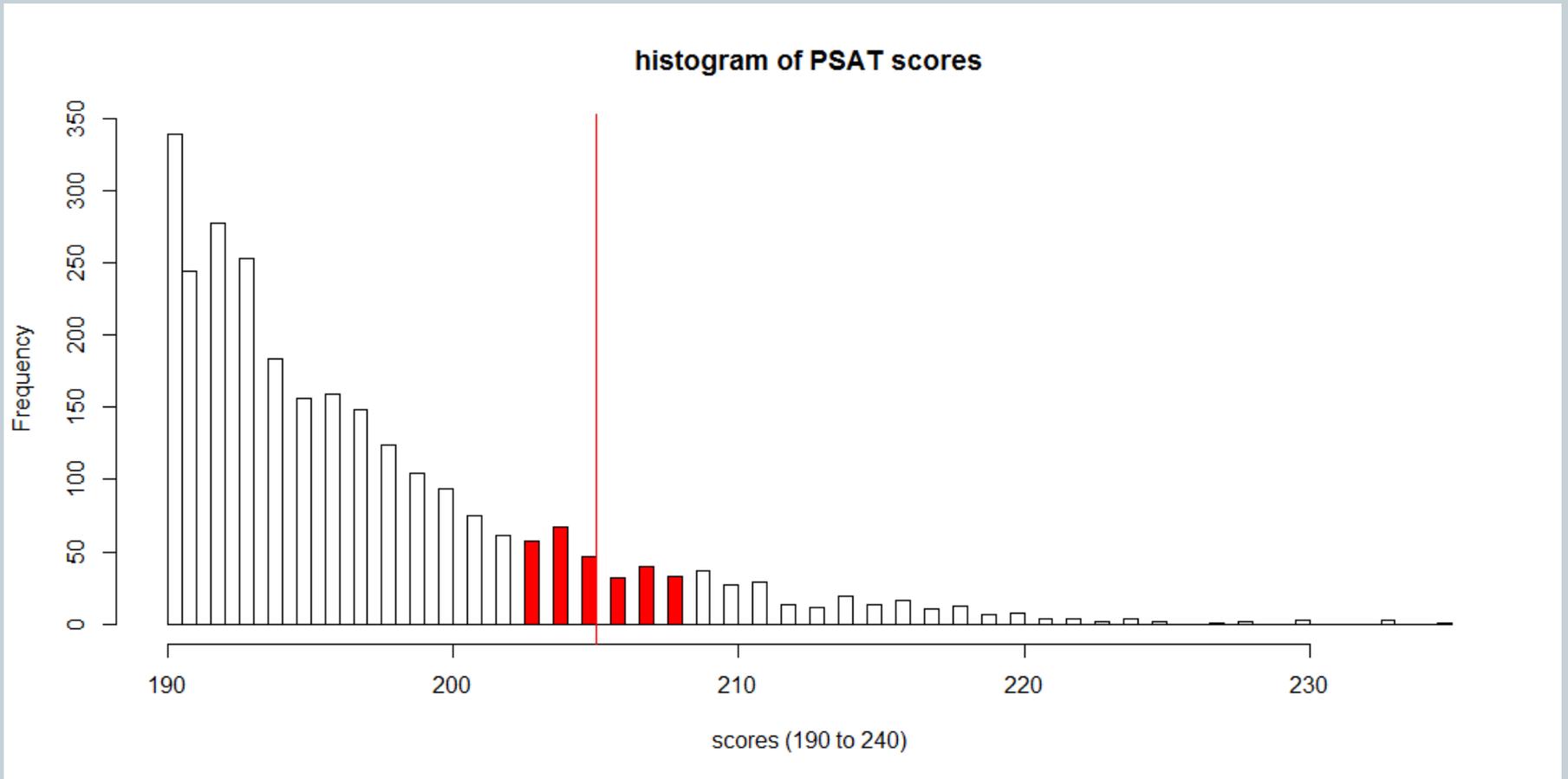
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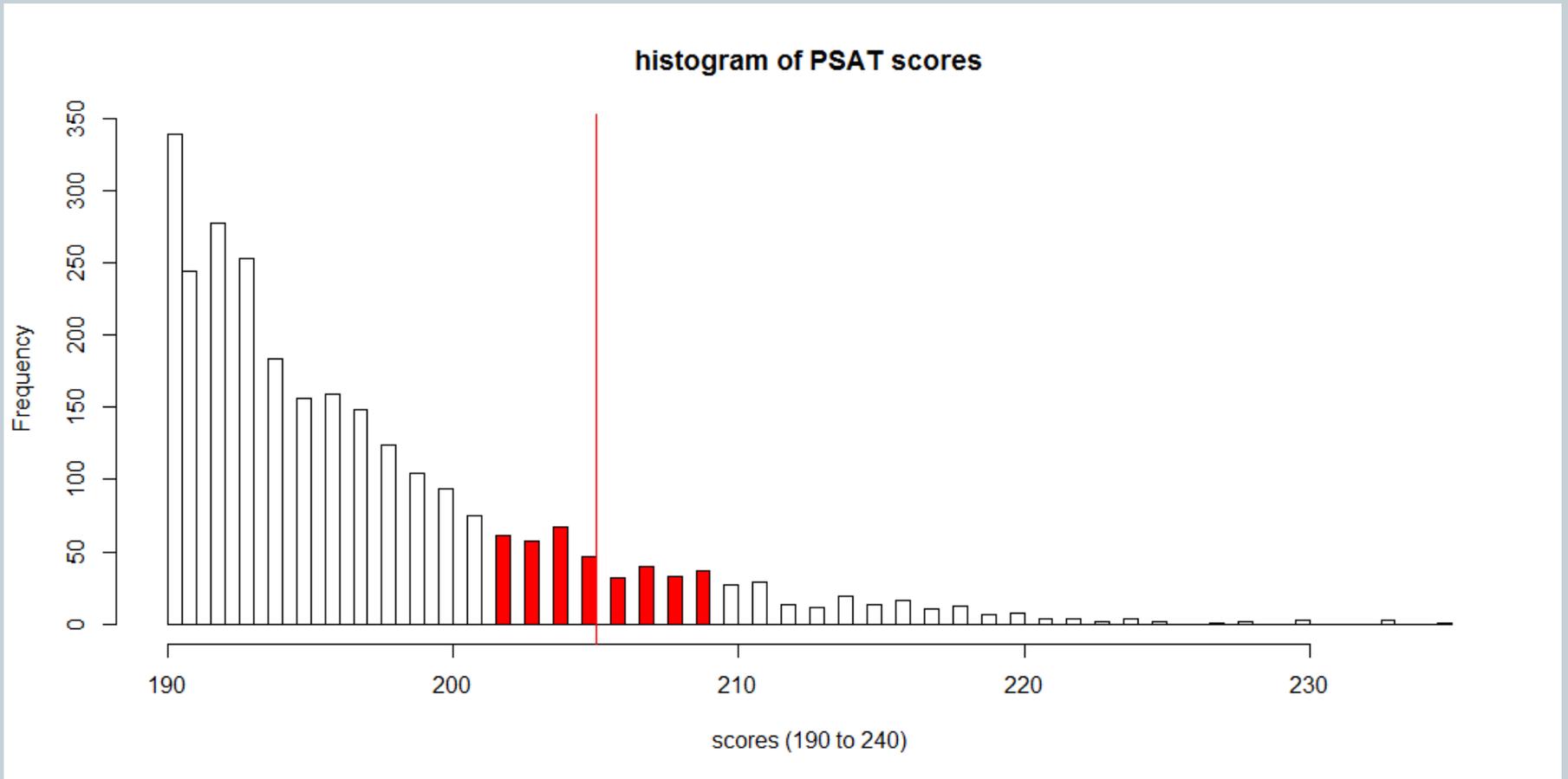
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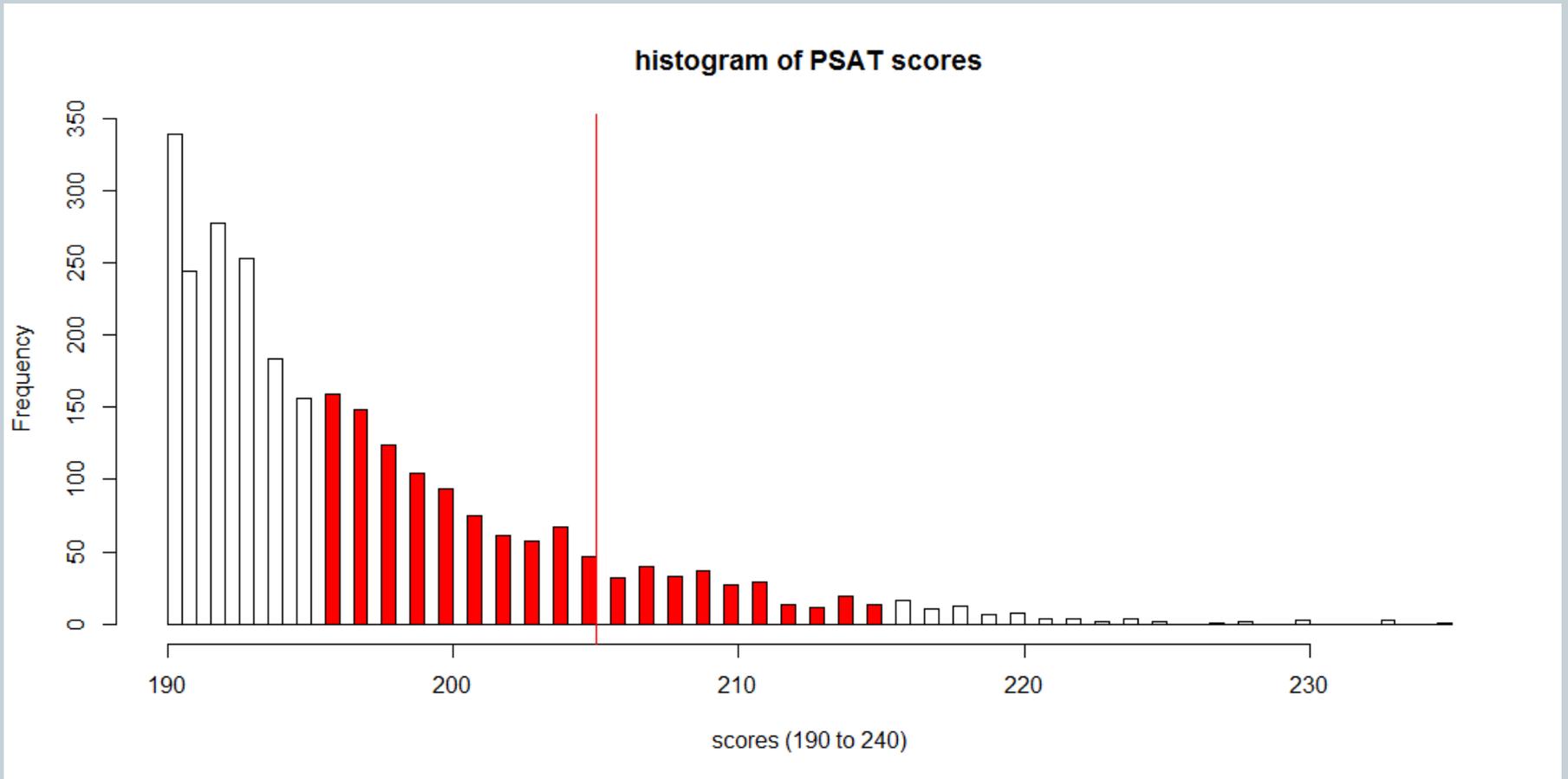
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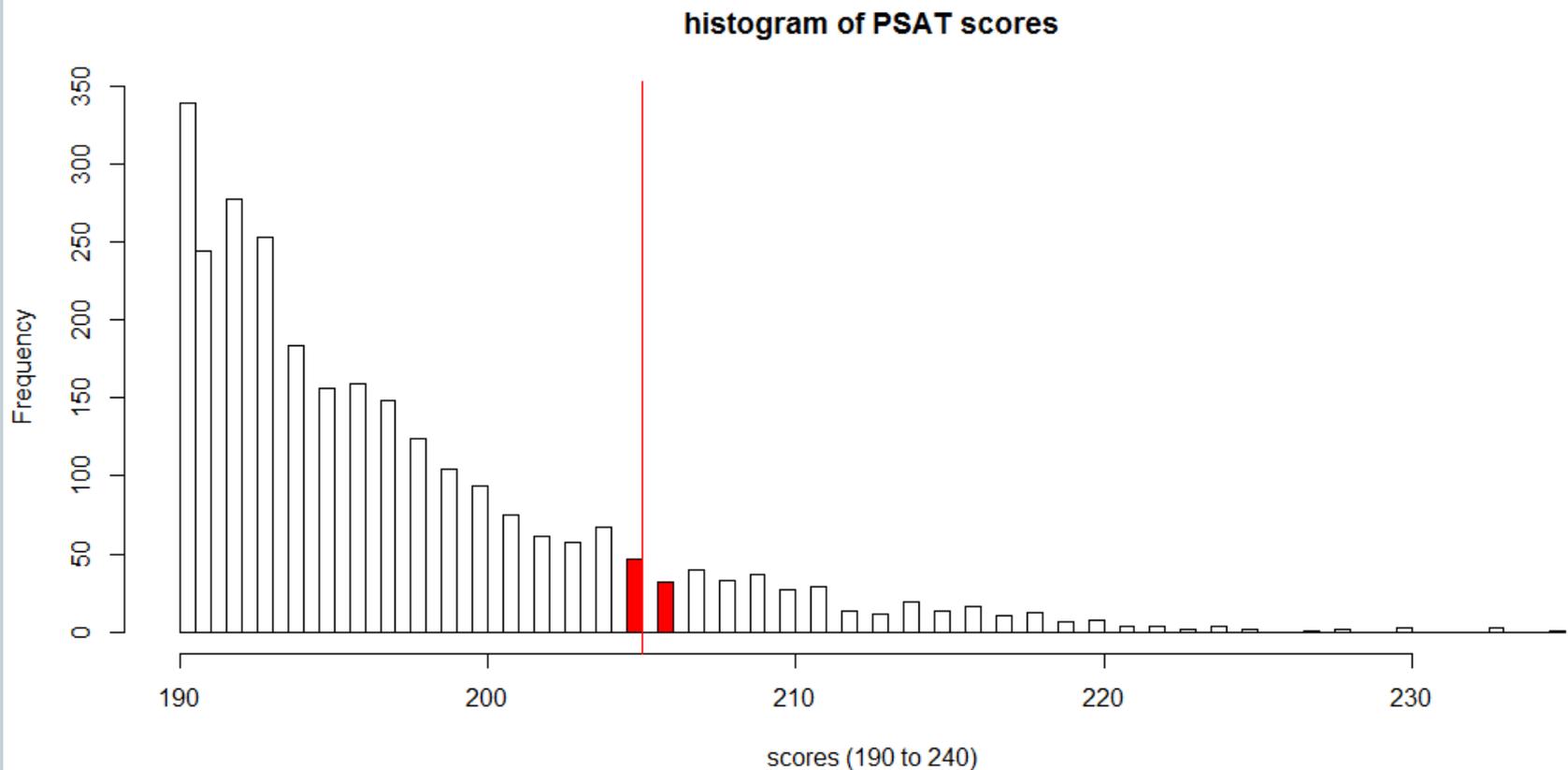


- How did they end up on one side versus the other?

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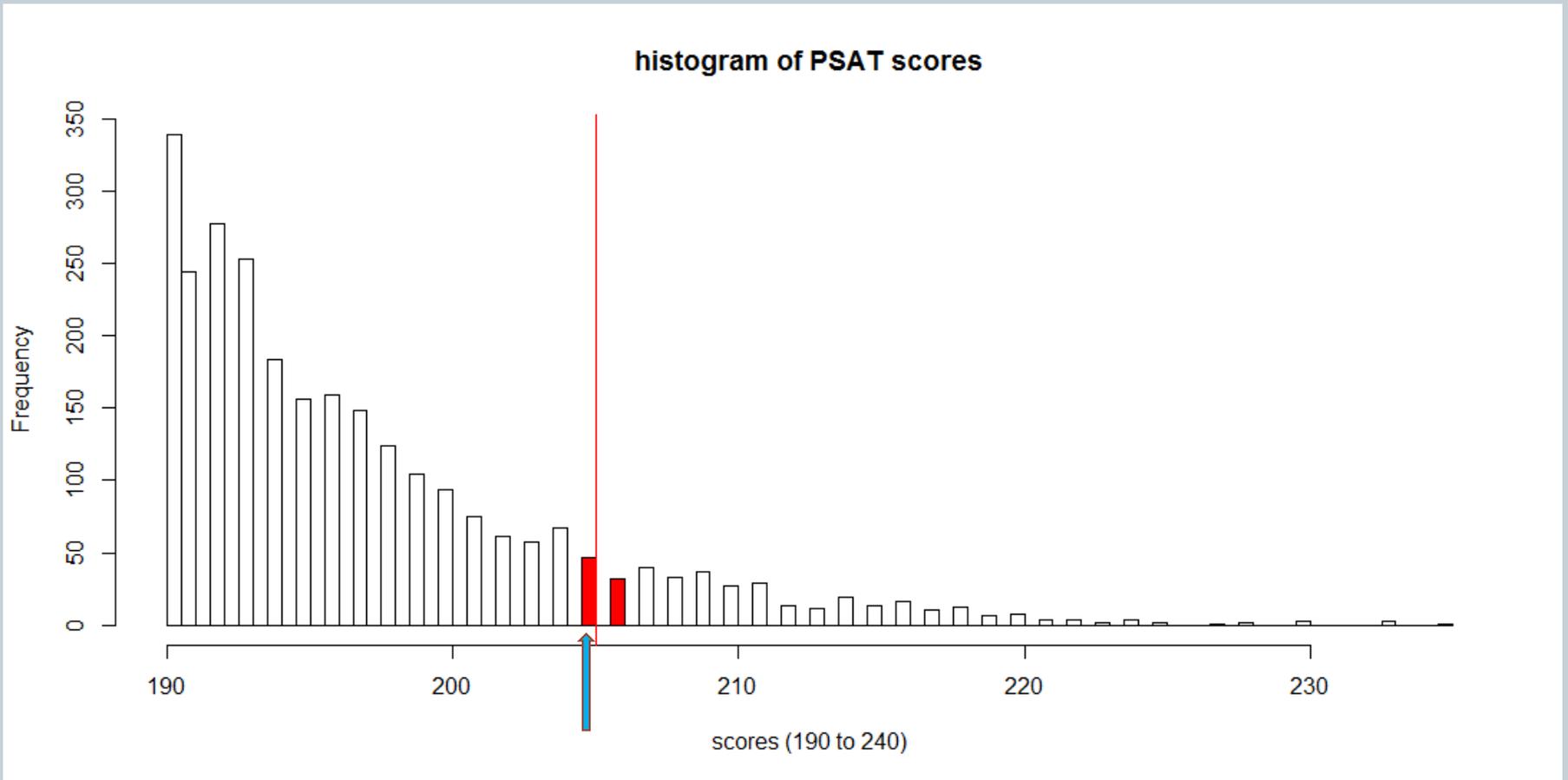
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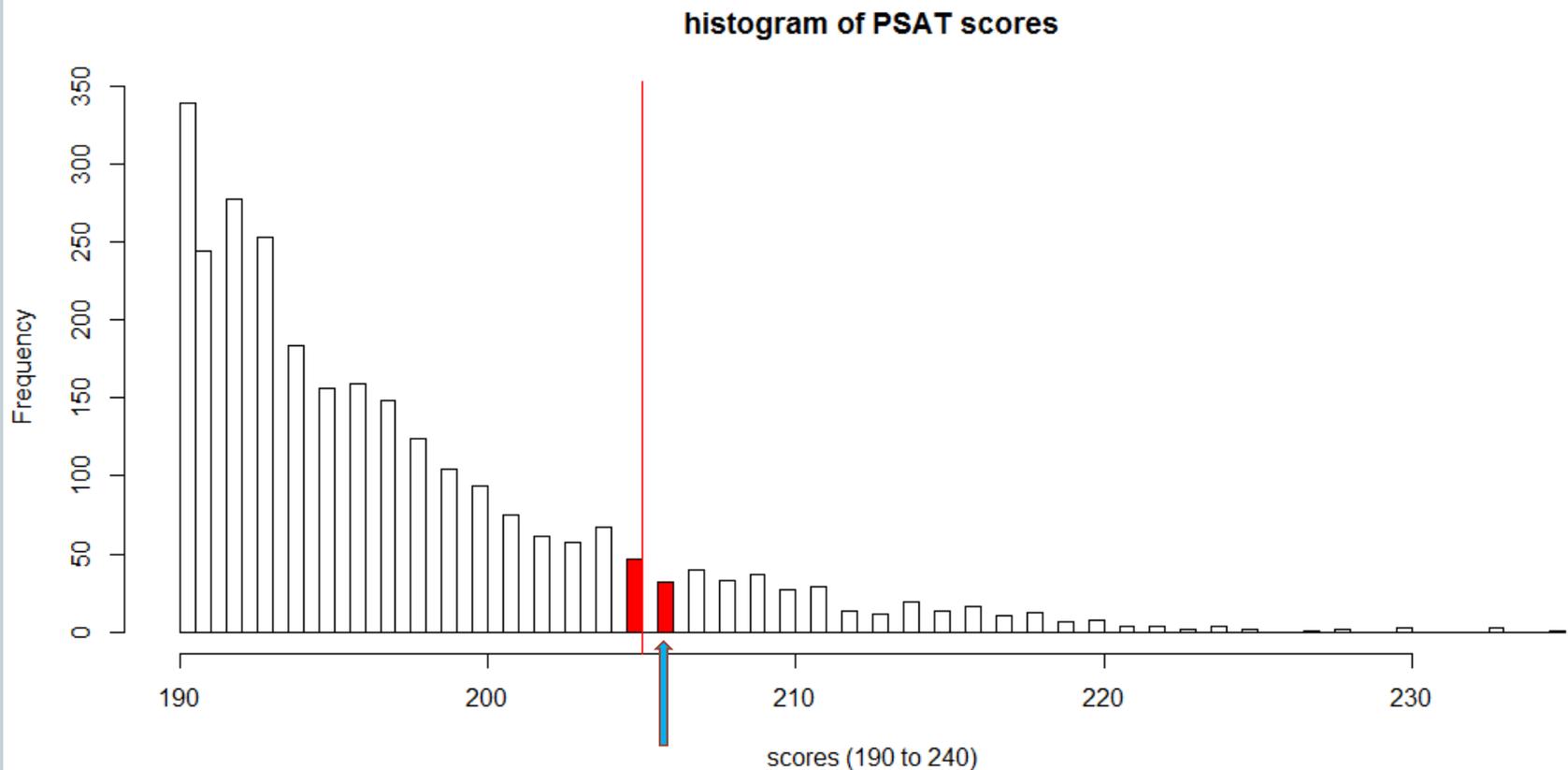
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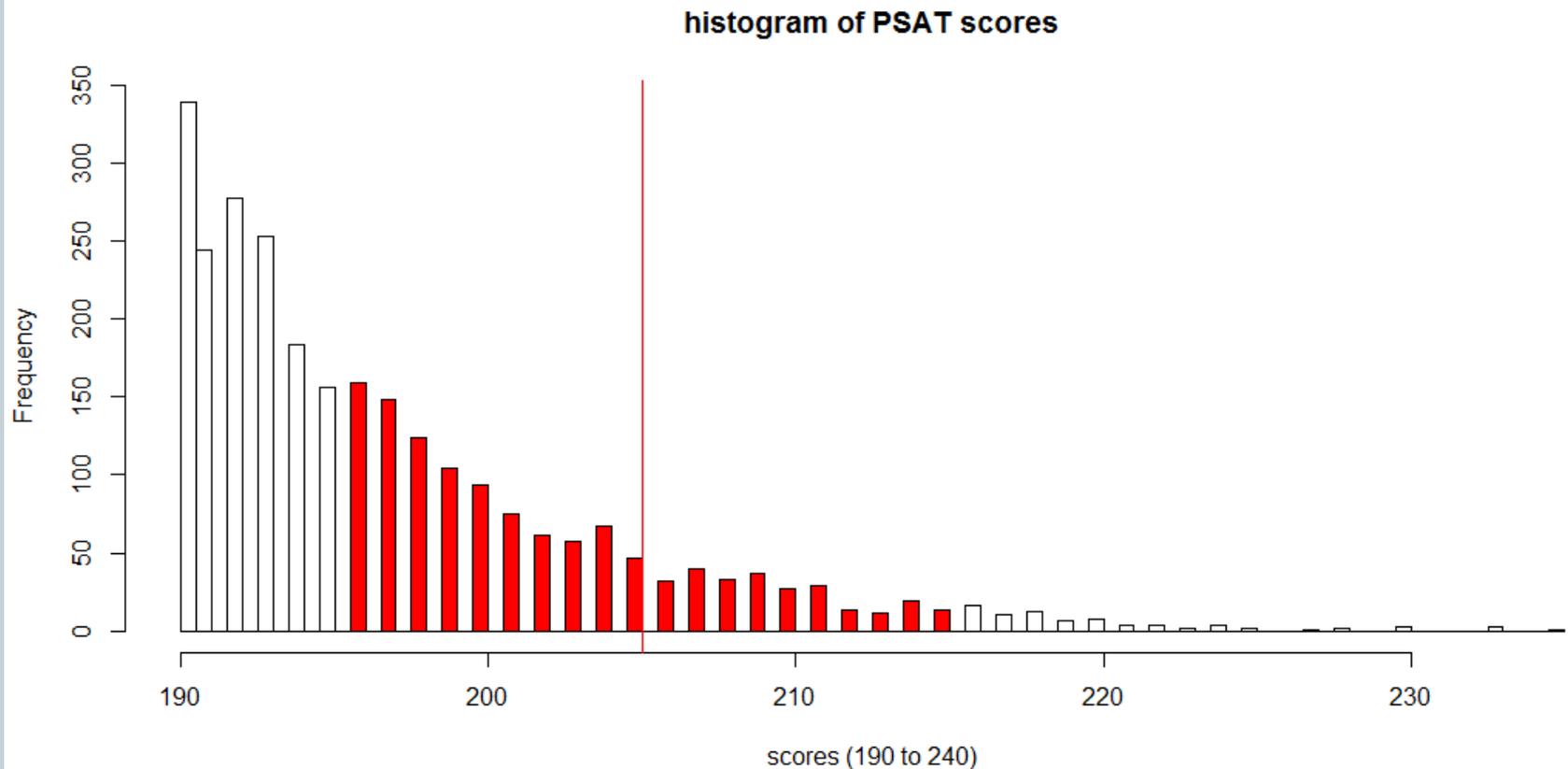
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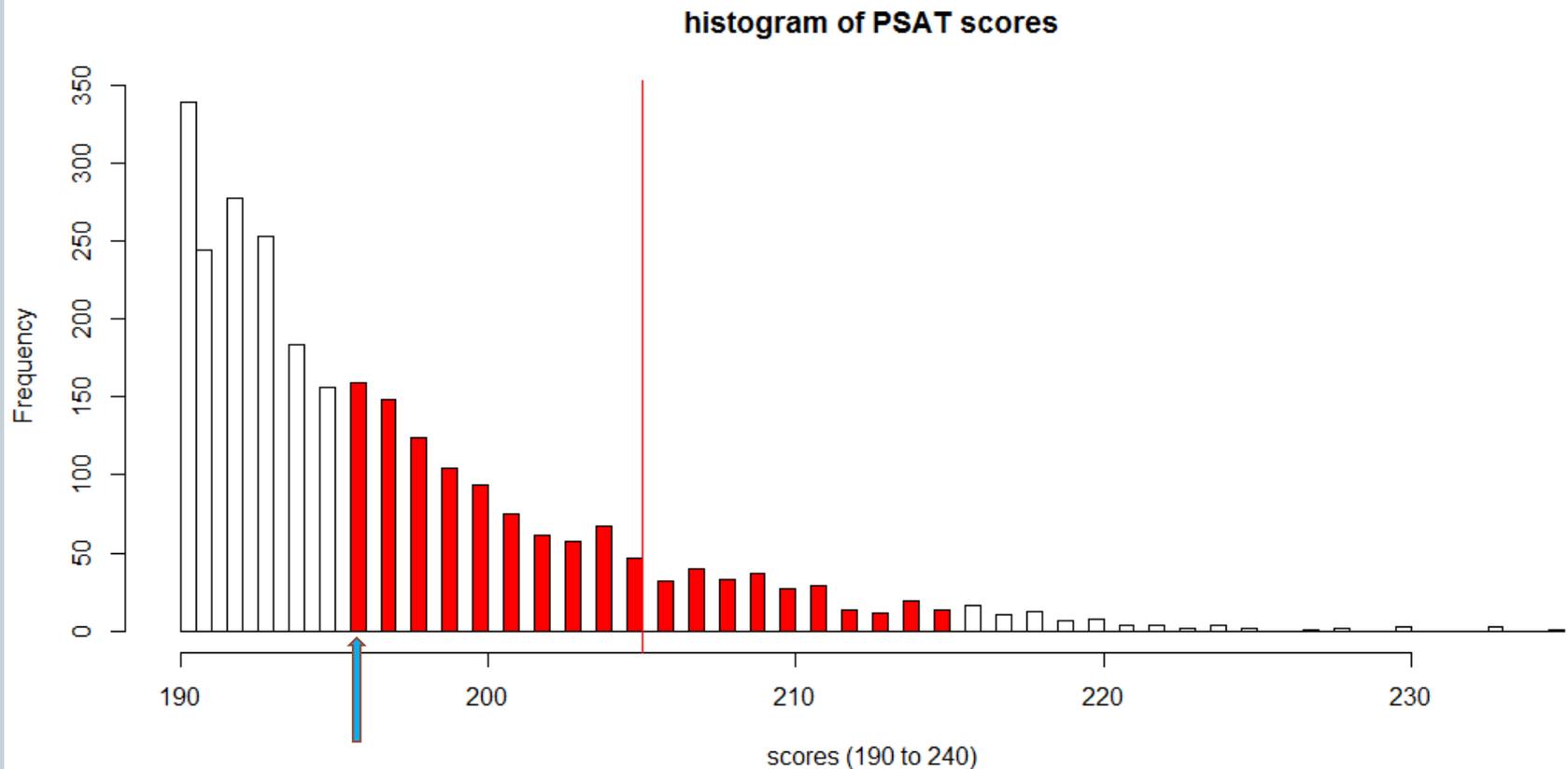
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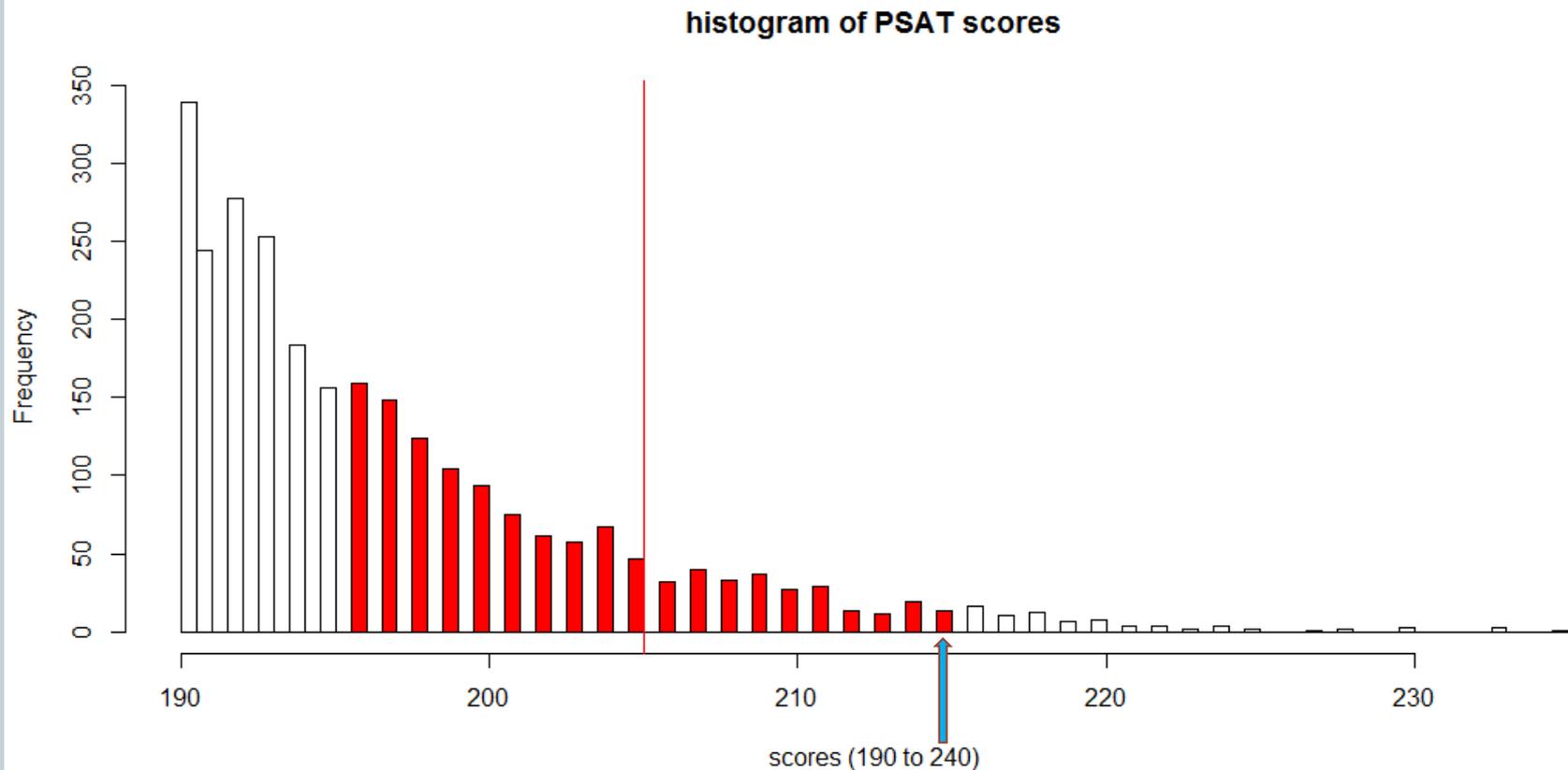
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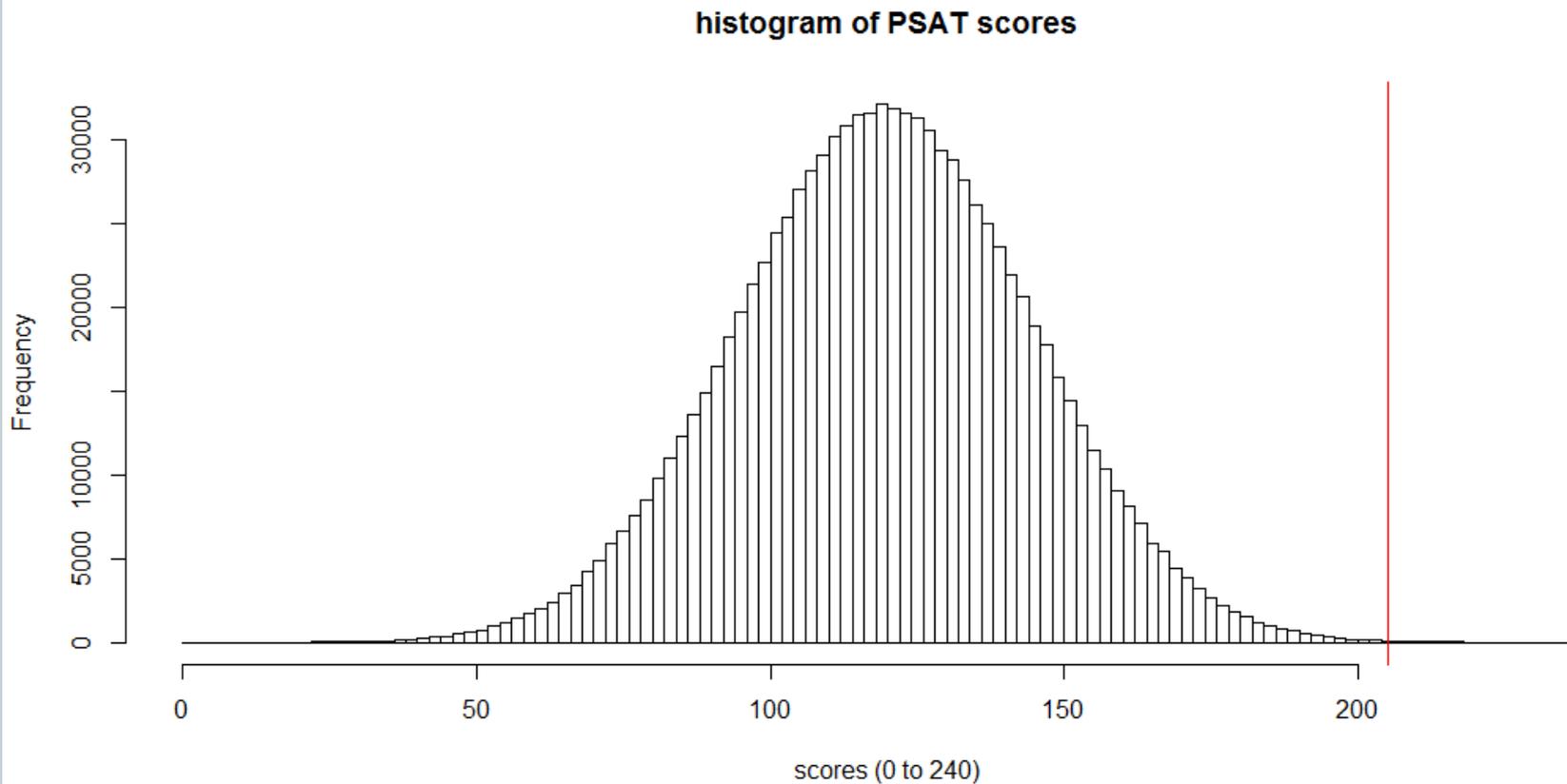
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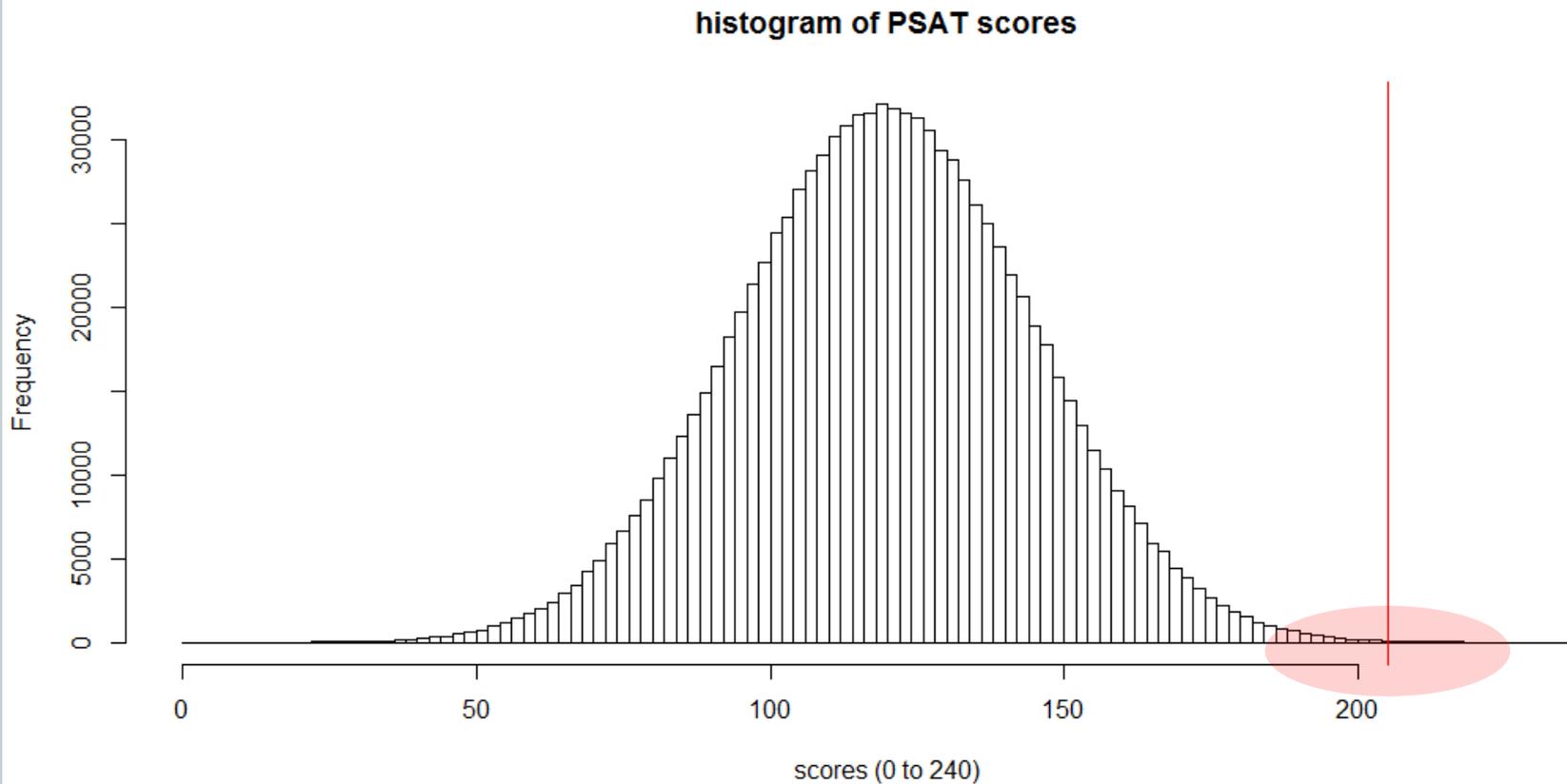
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RD designs



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RD designs



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RD design: National Merit Scholarship



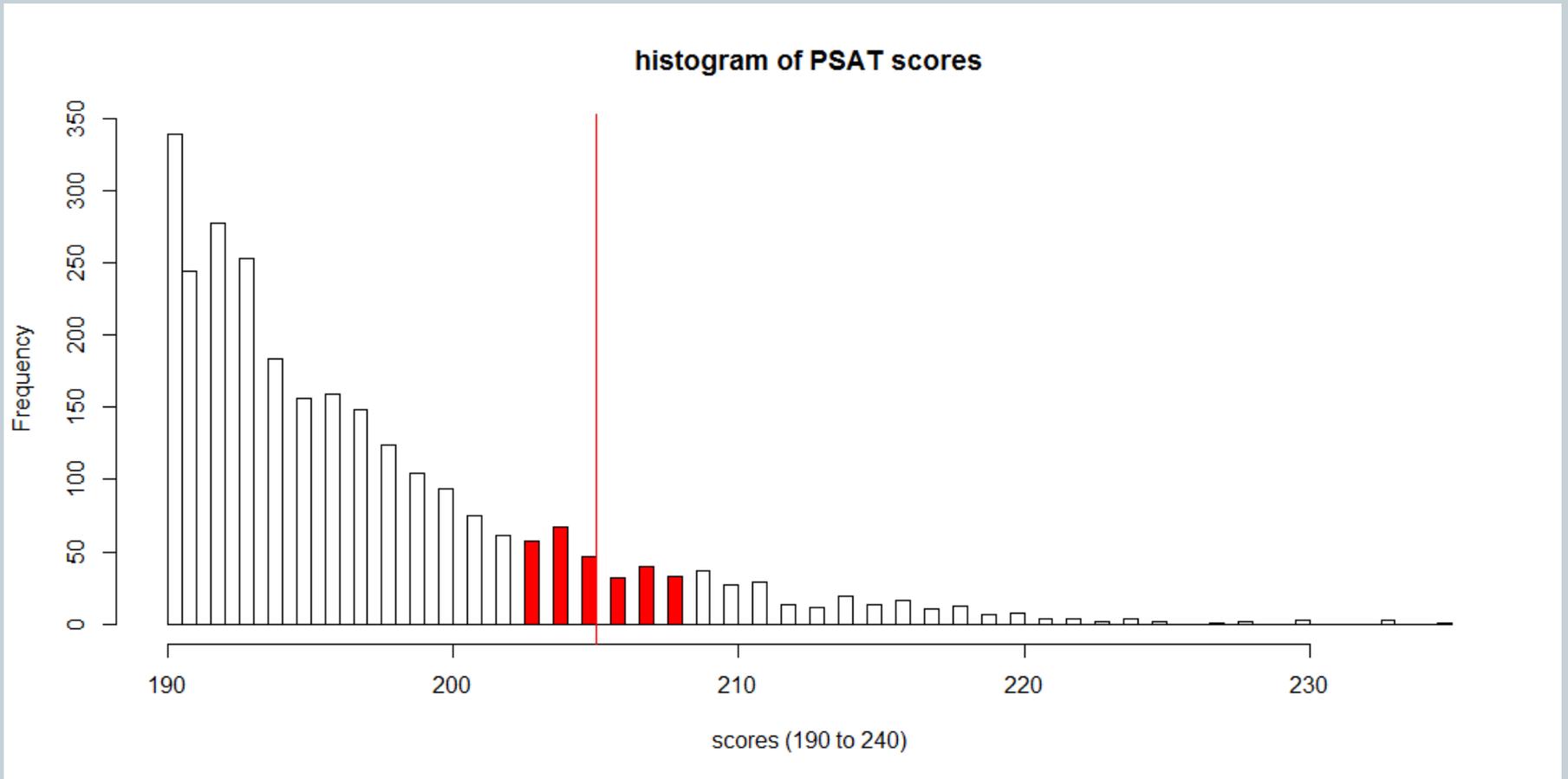
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RD design: National Merit Scholarship



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- While the argument is that being above or below the cutoff is more or less random, you can enhance your argument by verifying in the covariates.
- Consider matching individuals on covariates.

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 - Looks much like what we learned in pscore.
- Many economists will use some kind of SEM:

$$y_{i,j} = \theta_i + \beta * d_j + \varepsilon_{i,j}$$

RD designs



RD designs



P(scholarship)



RD designs



P(scholarship)



PSAT score

RD designs



P(scholarship)

190

PSAT score

RD designs



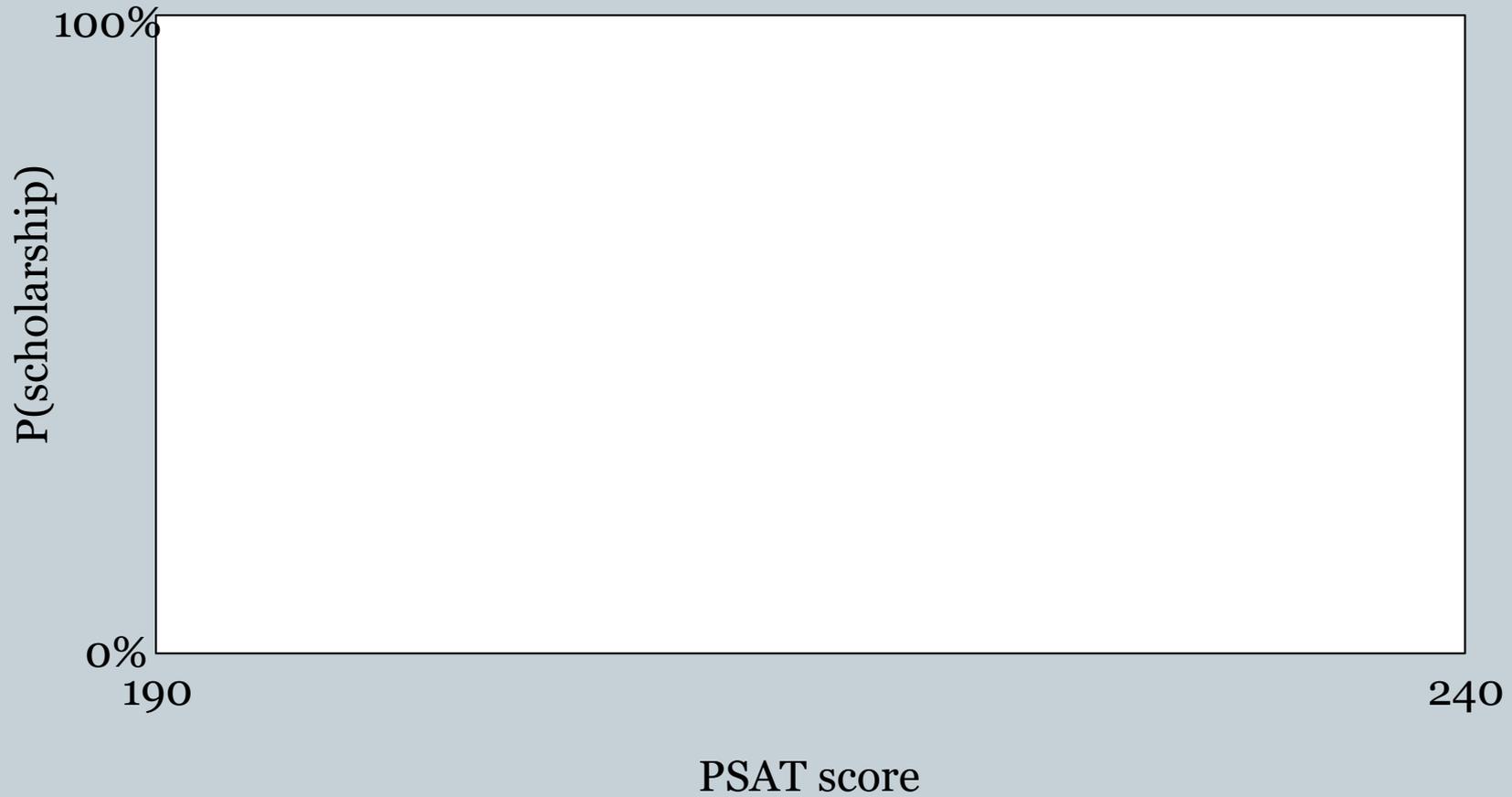
P(scholarship)

190

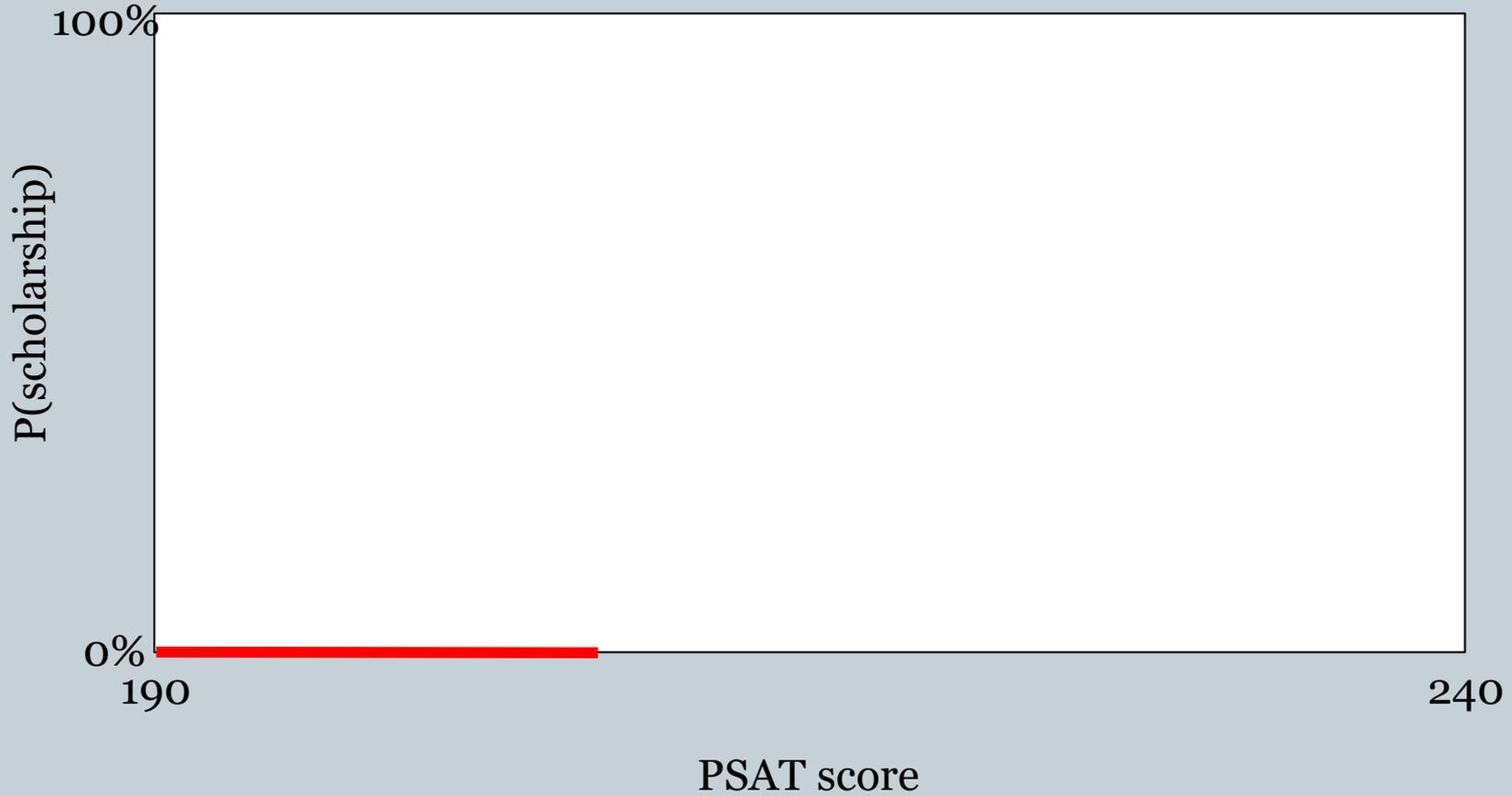
240

PSAT score

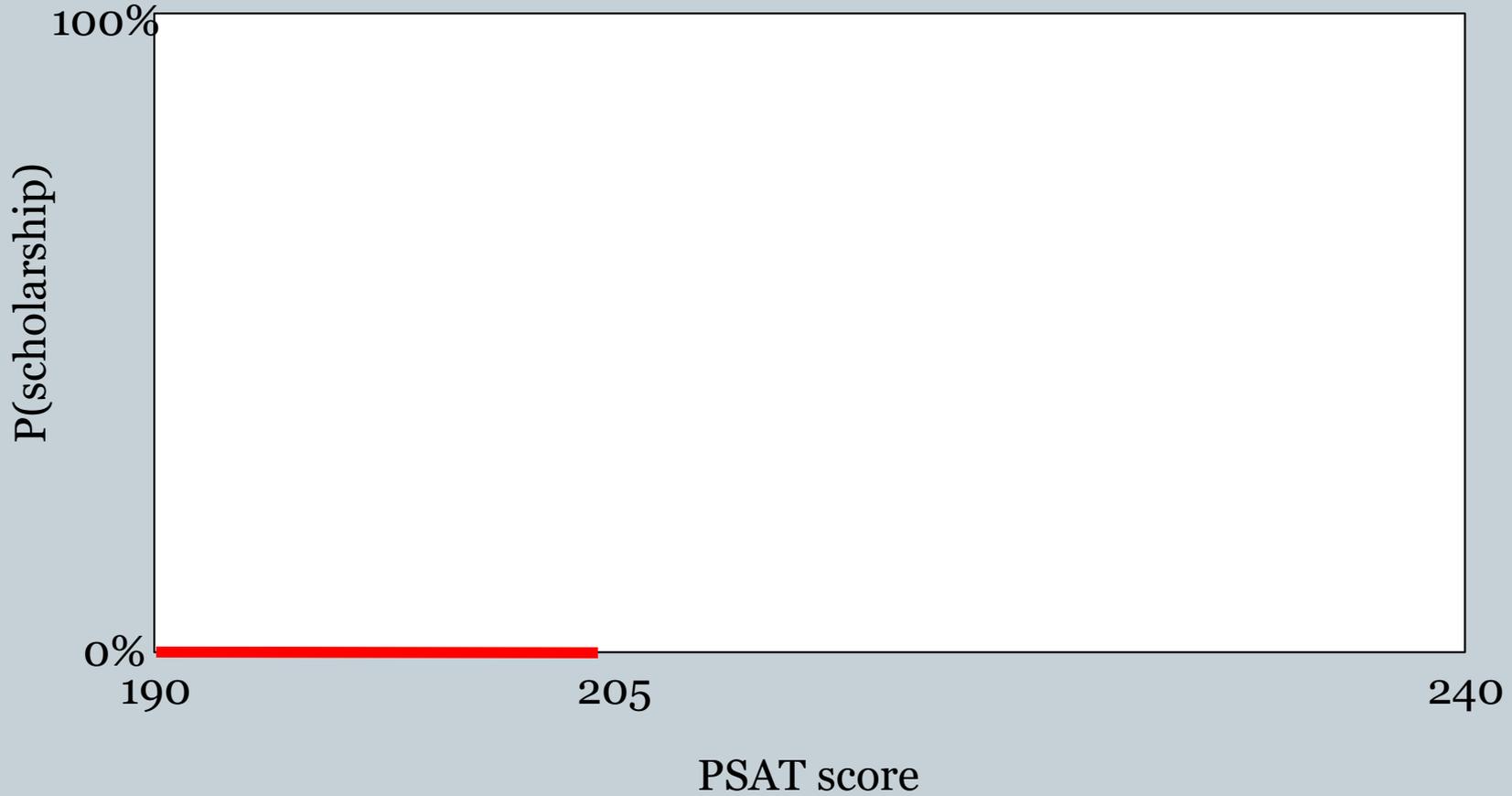
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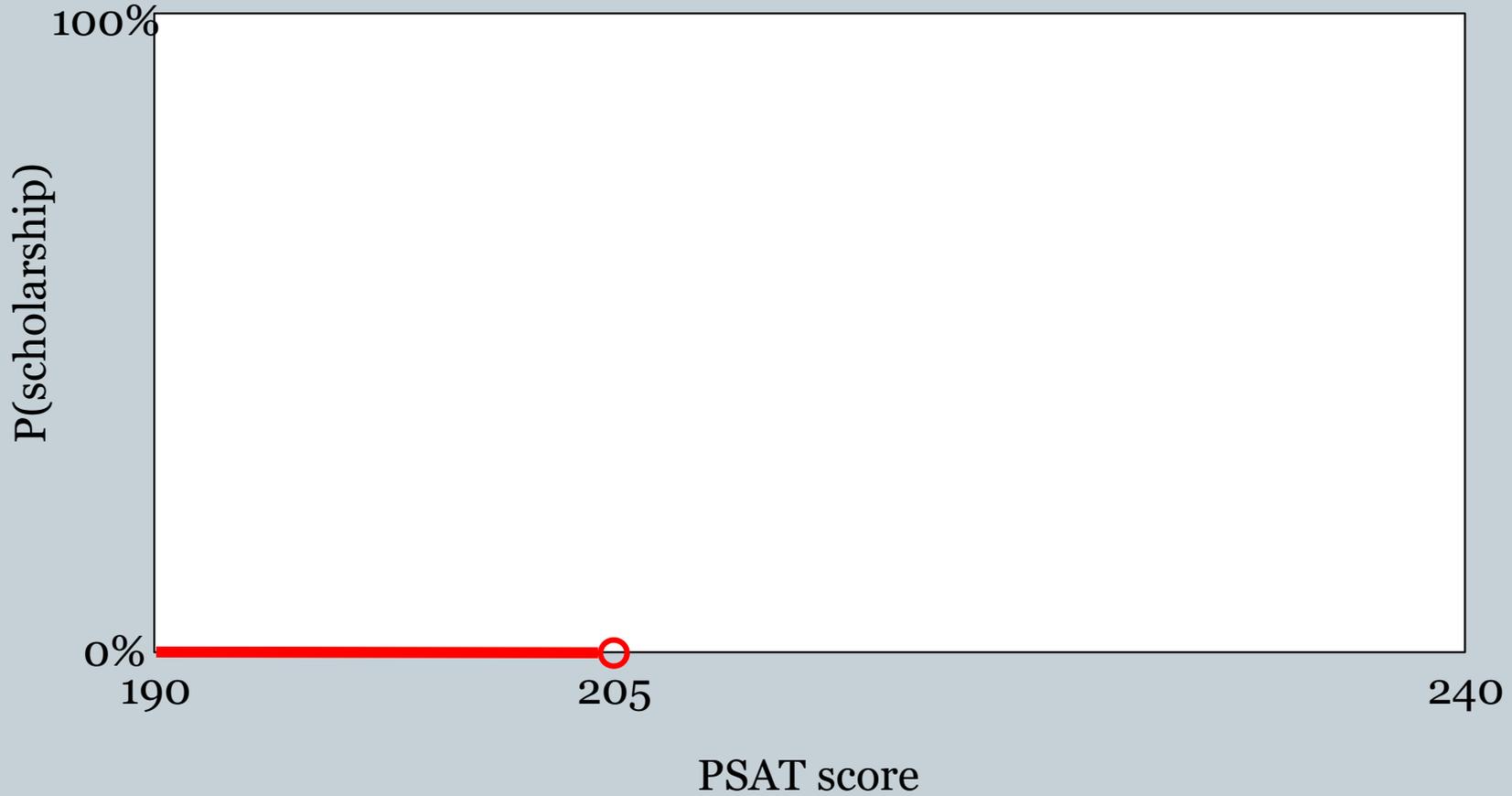
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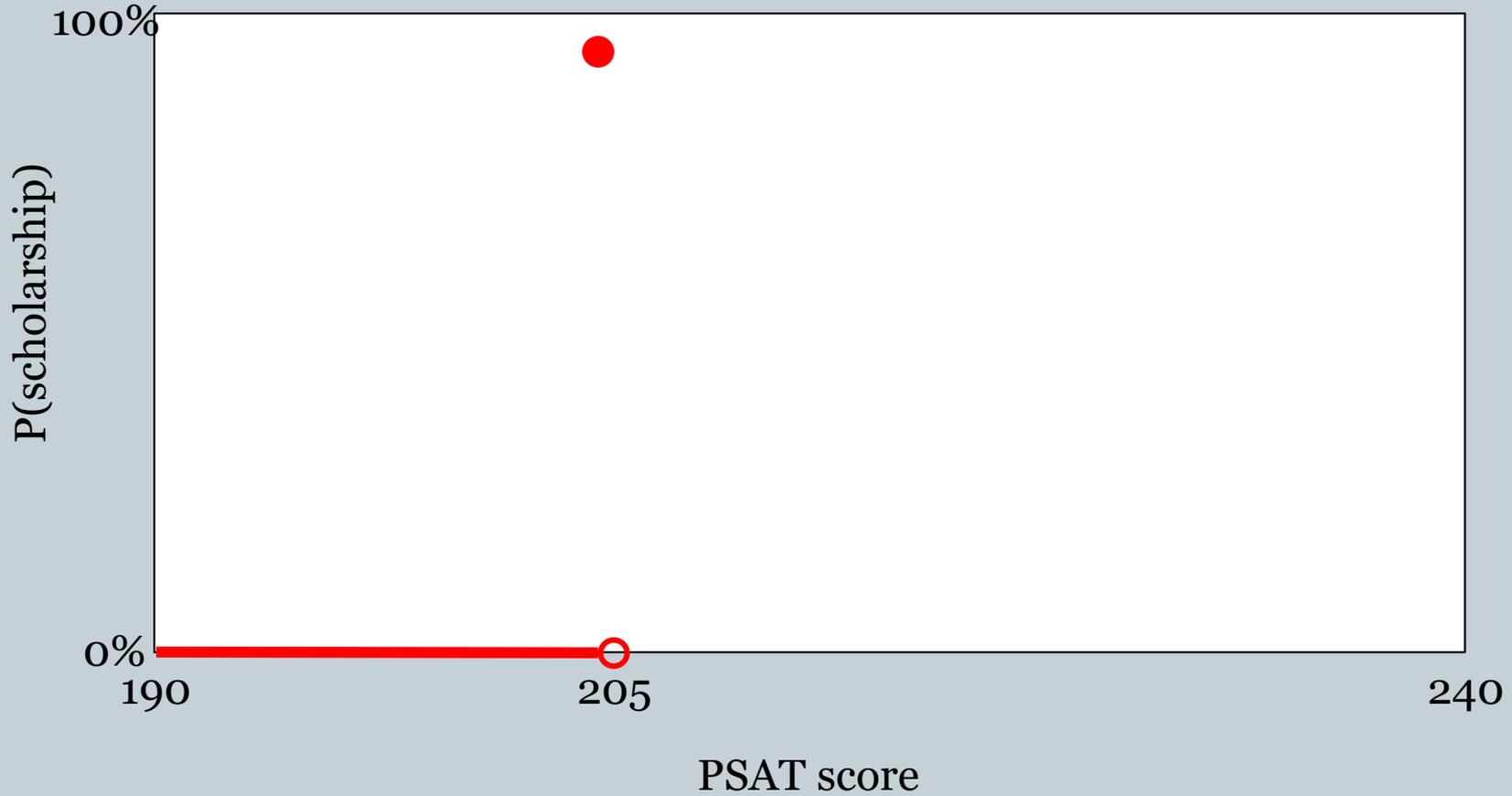
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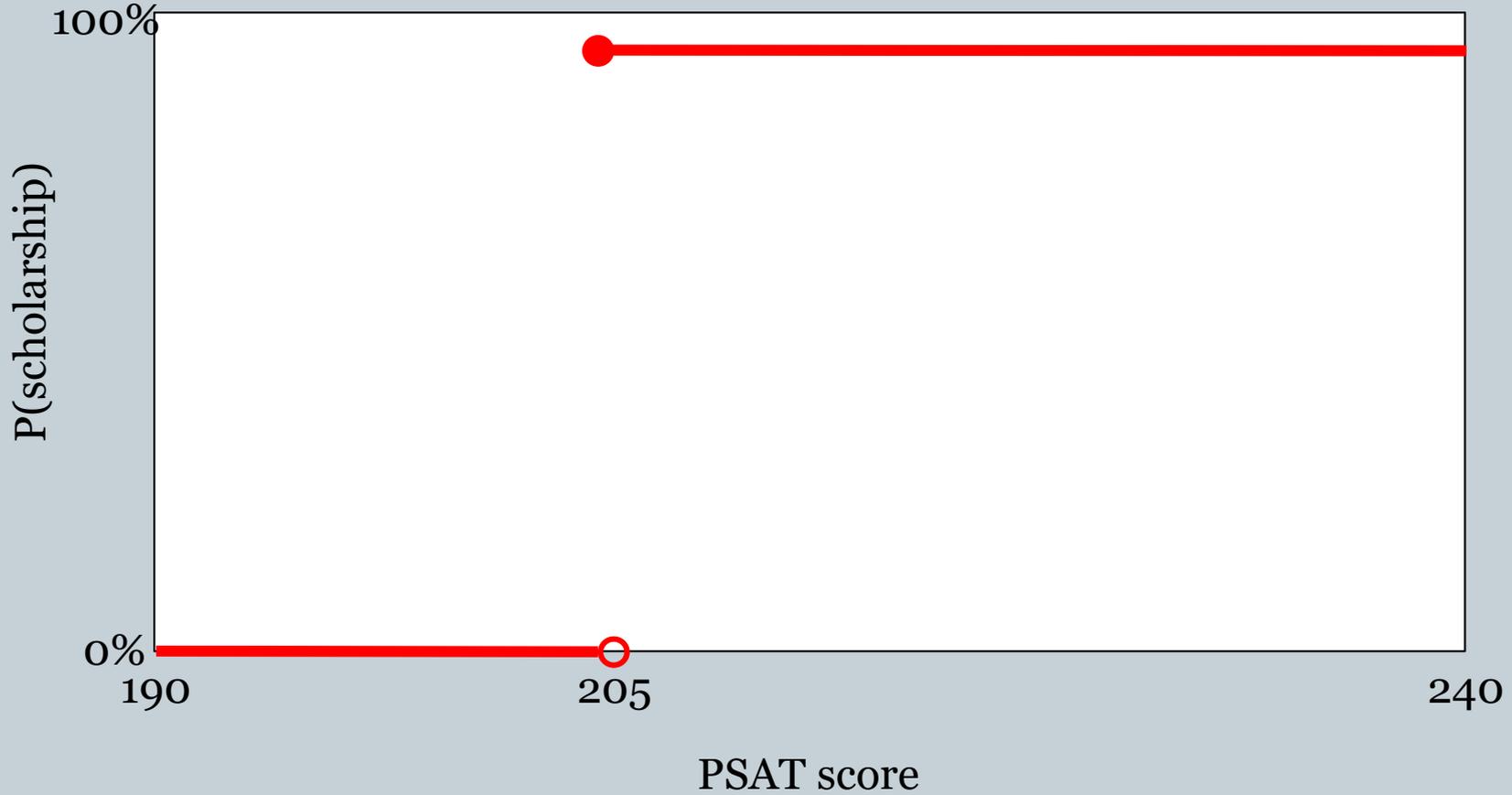
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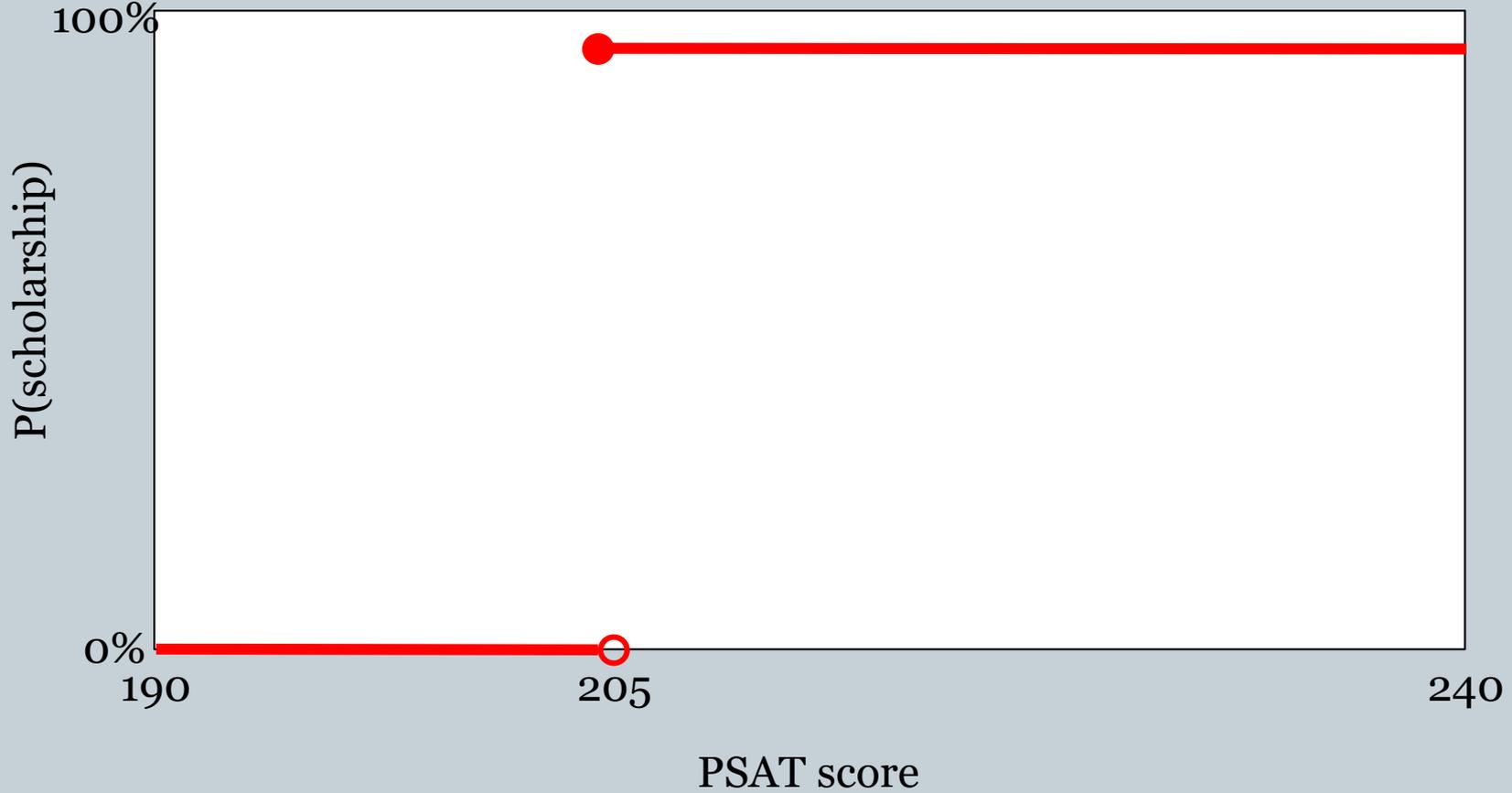
RD designs



RD designs



fuzzy
▲ RD designs



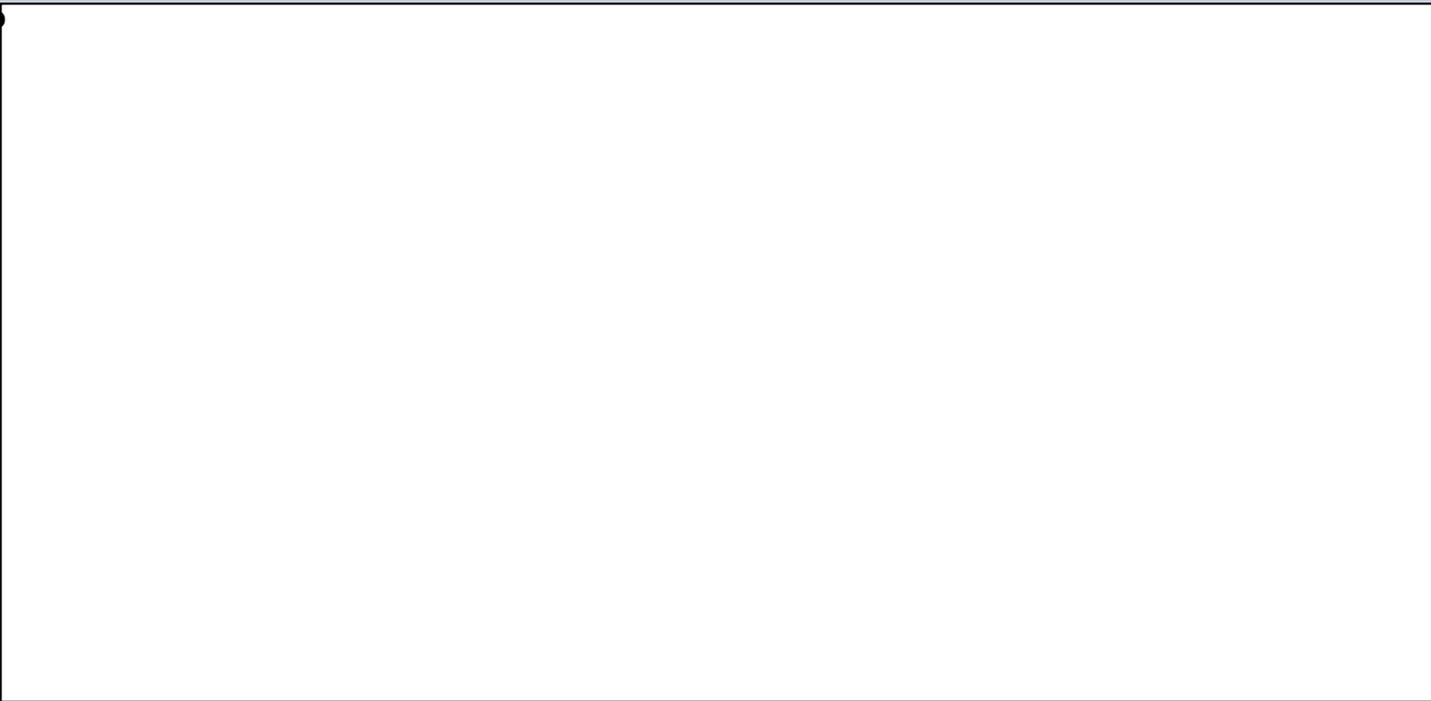
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RD designs: Blood Pressure



100%

0%



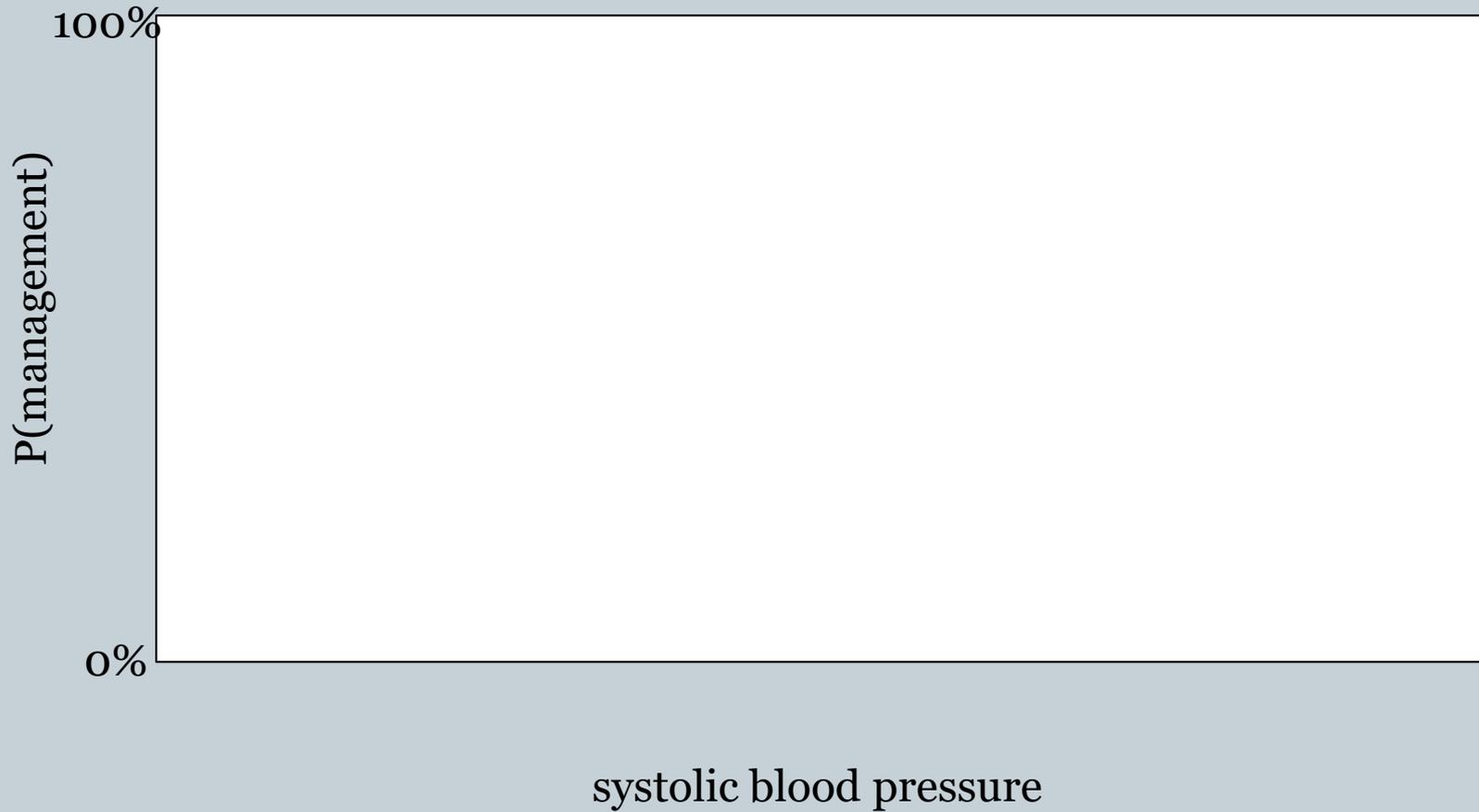
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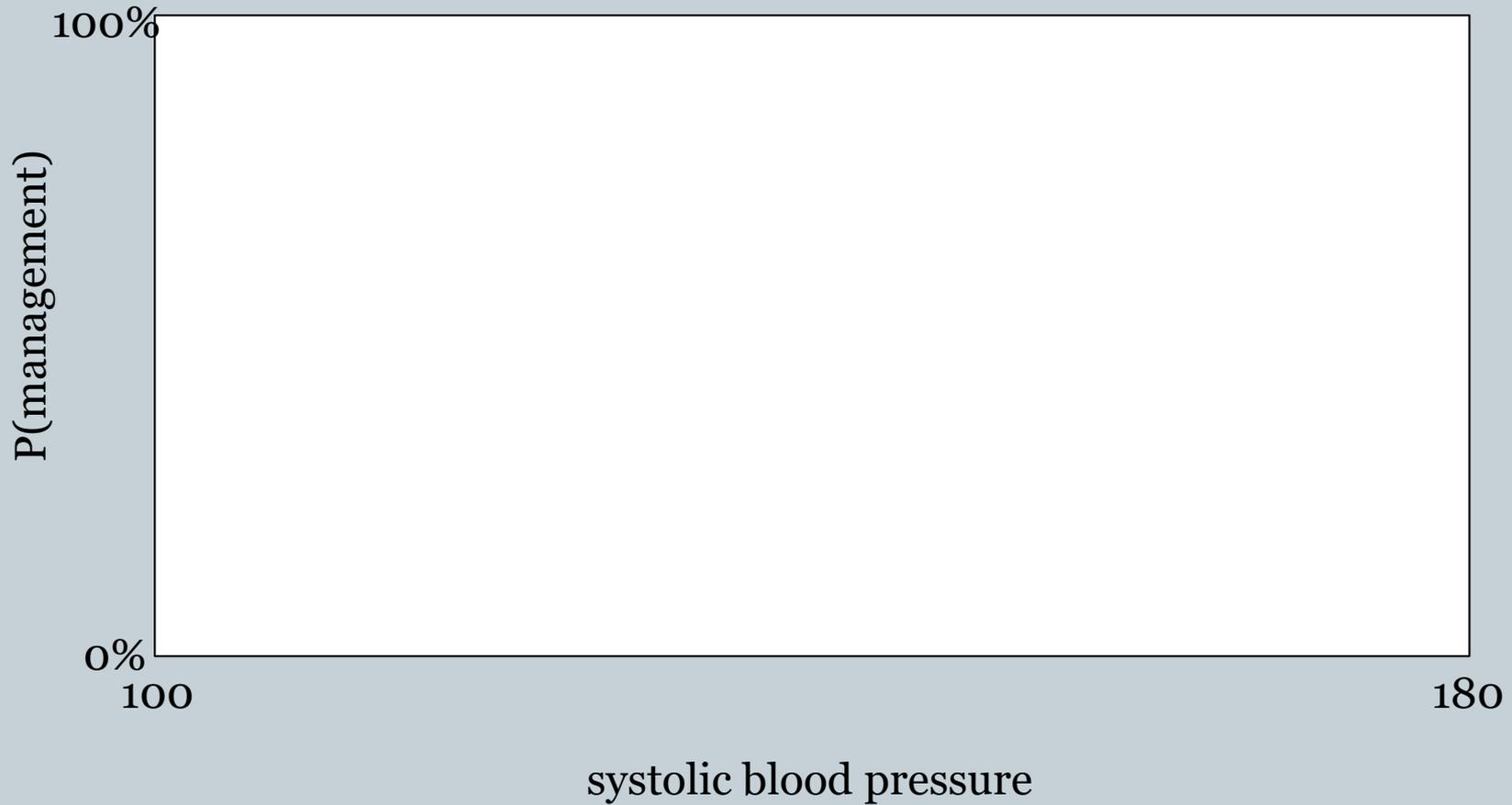
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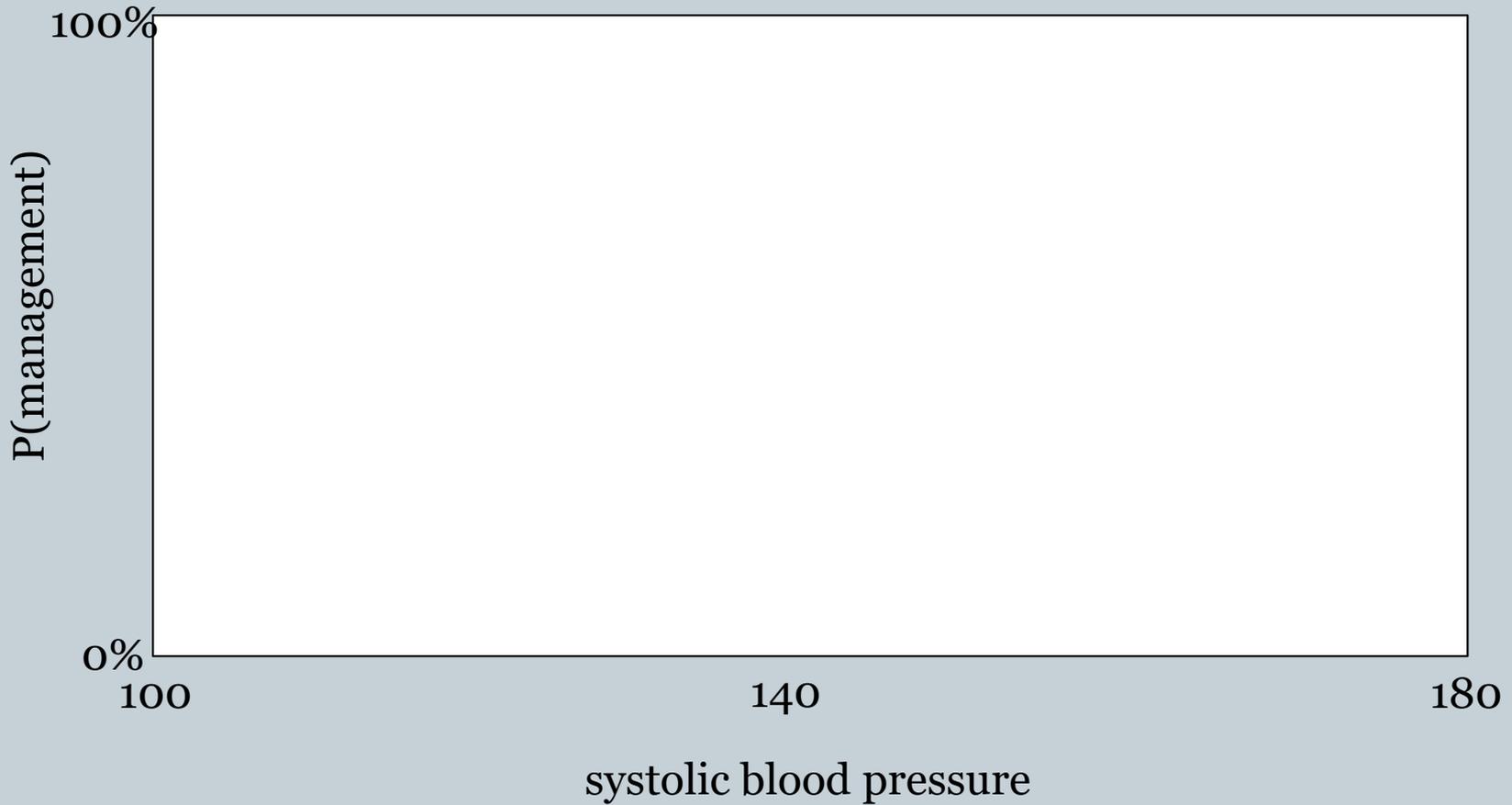
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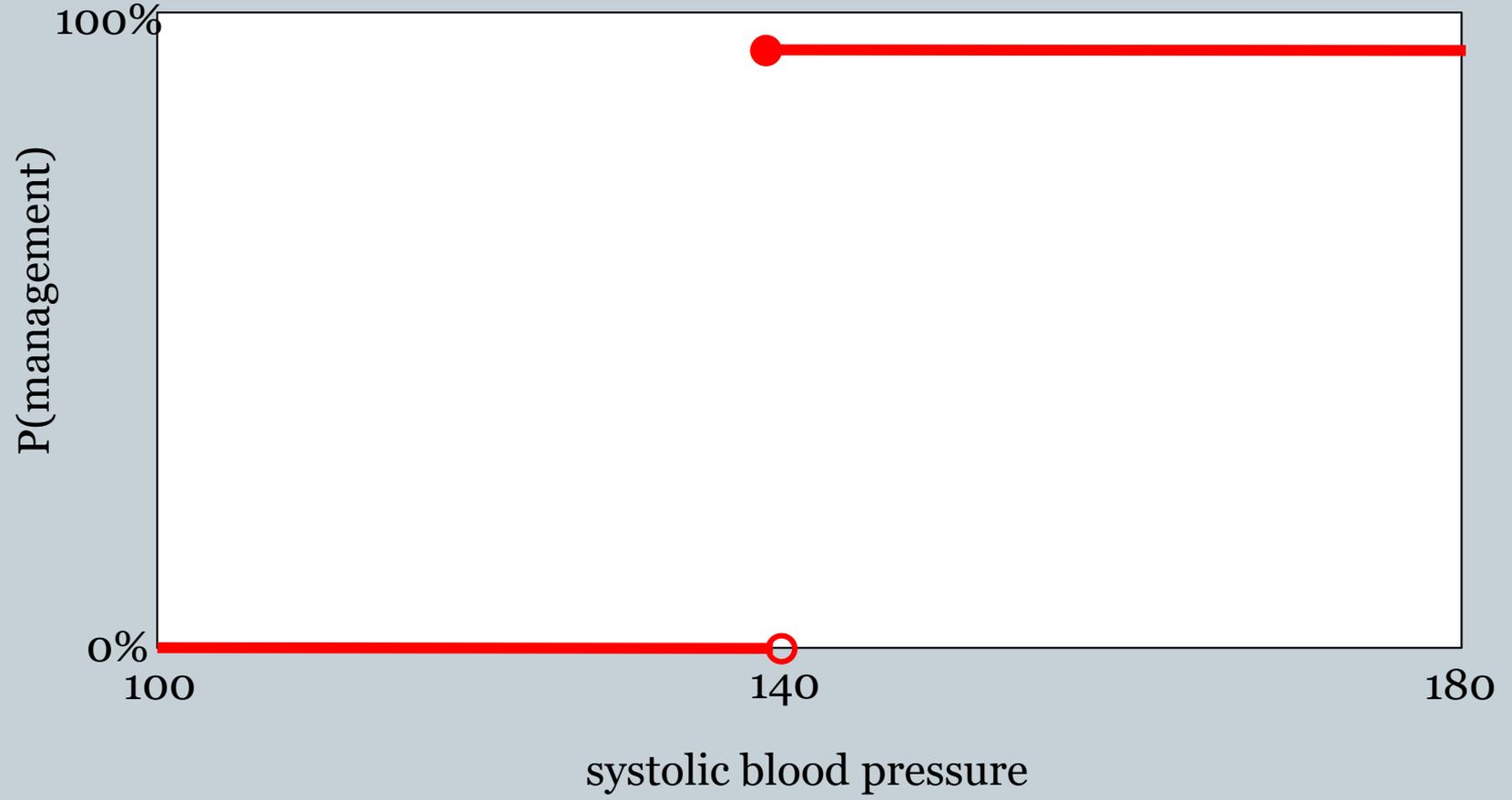
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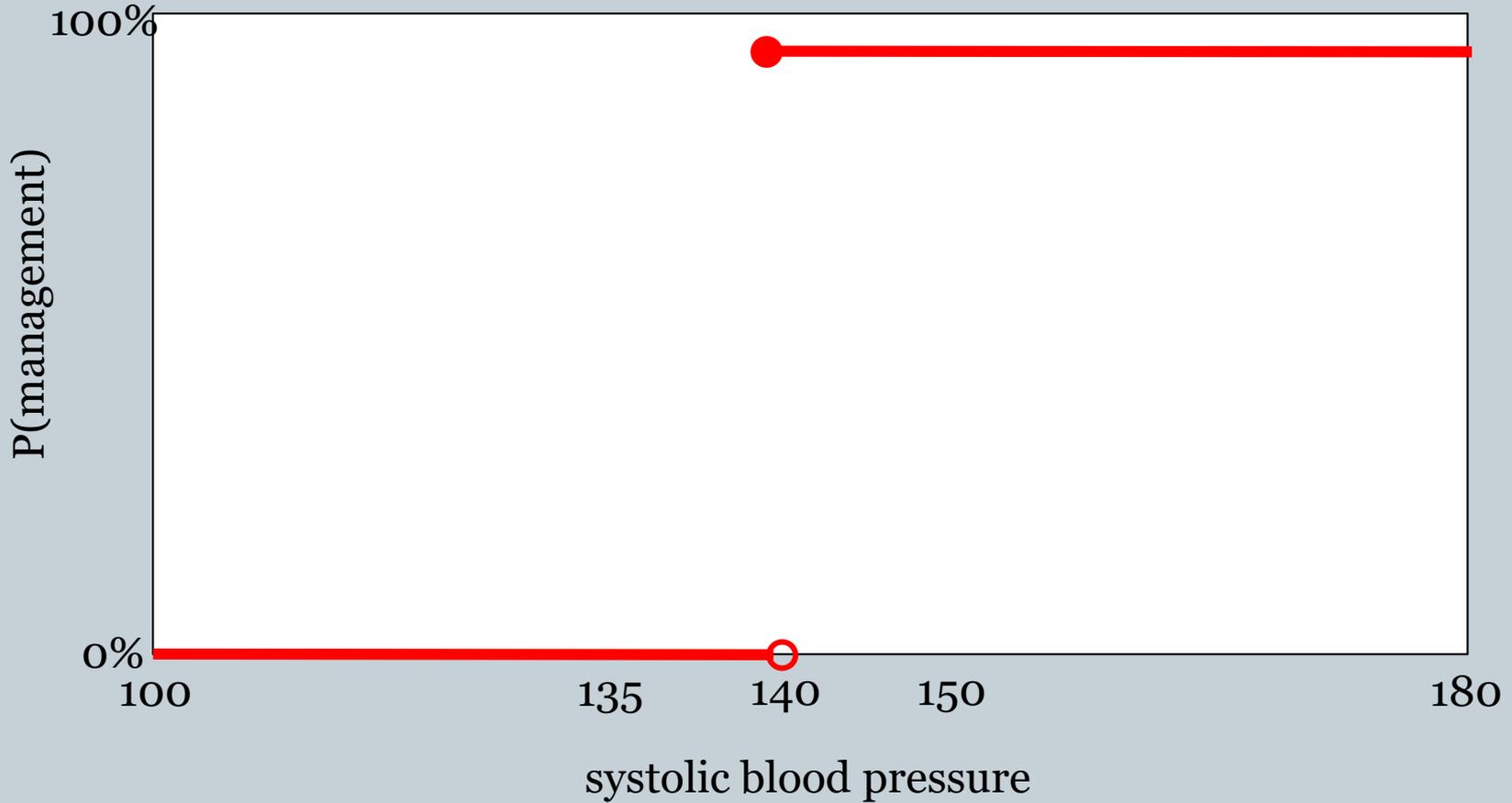
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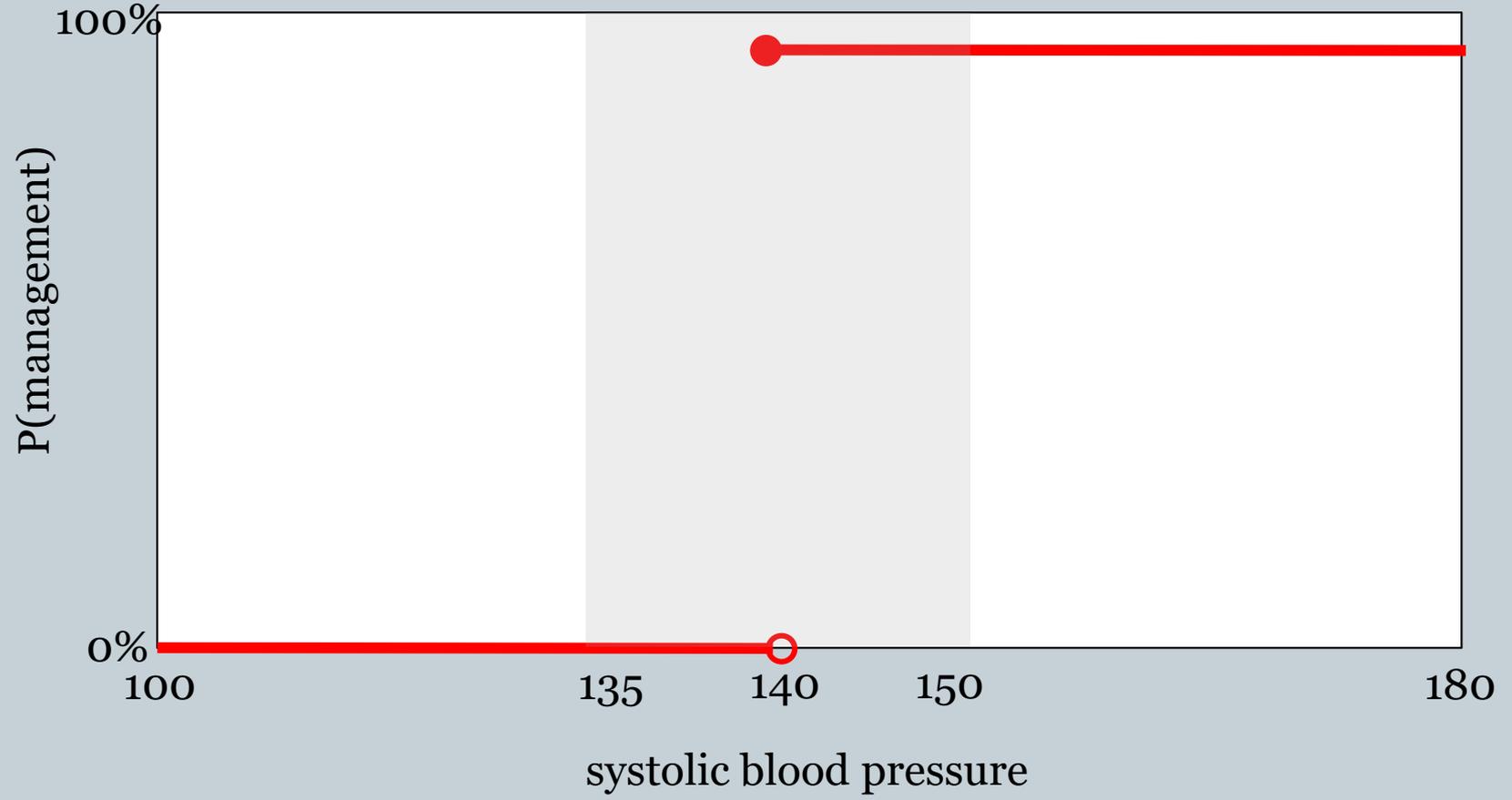
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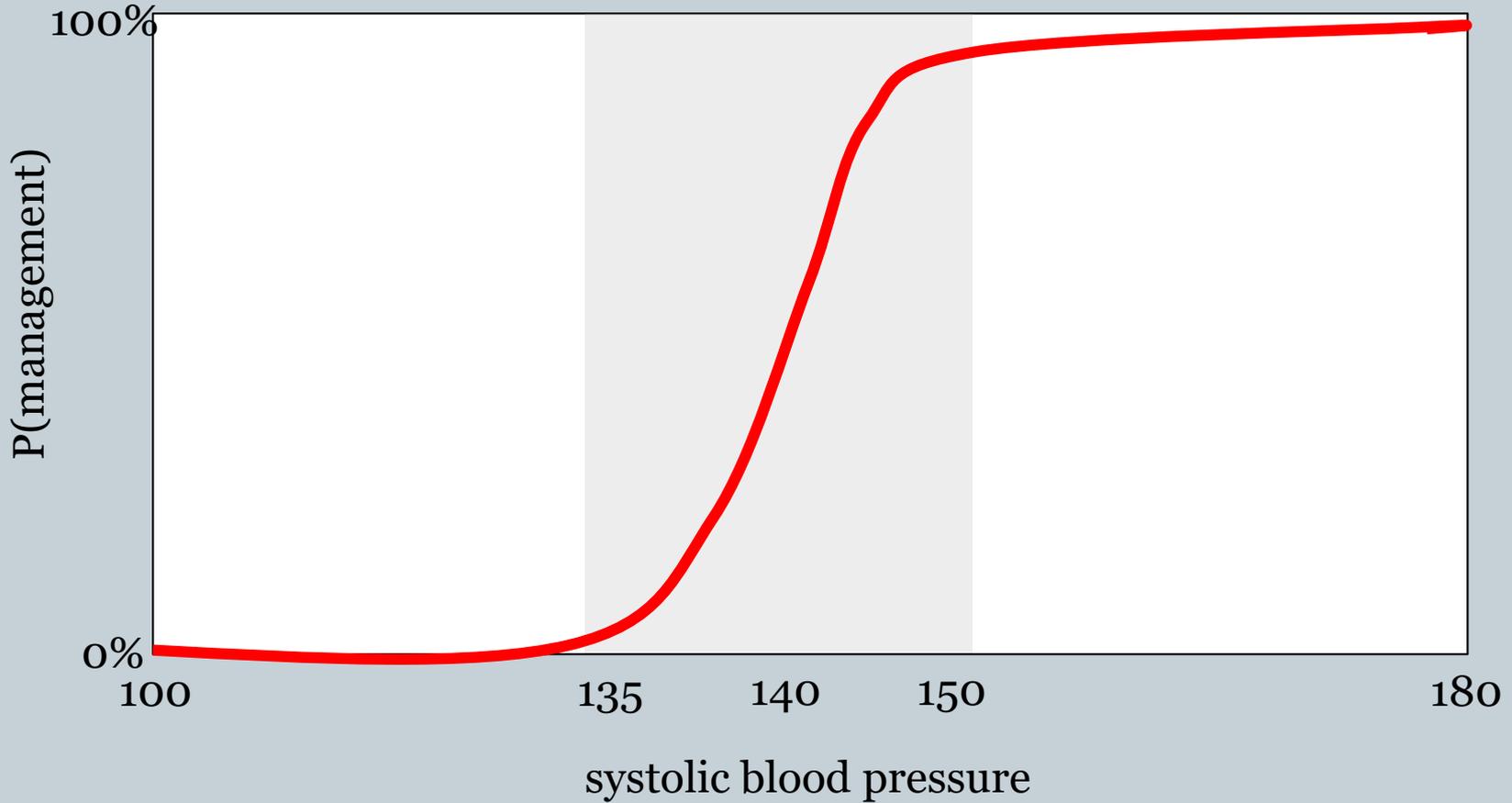
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RD designs: Blood Pressure



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RD designs



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 - Is the randomness really unconnected with the variables you are concerned may be causing confounding?

RD designs



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RD designs



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- Inference can be done like the pscore set up (sharp RD).

difference-in-differences



diff-in-diff



- Intuition:

diff-in-diff



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diff-in-diff



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diff-in-diff



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- Keep in mind:

diff-in-diff



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- Keep in mind: diff-in-diff is an approach that can often be pared with other aspects of design

diff-in-diff



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- Keep in mind: diff-in-diff is an approach that can often be pared with other aspects of design (e.g., pscore matching, IVs, RCTs).

diff-in-diff



pre-treatment

treatment



diff-in-diff



pre-treatment

post-treatment

treatment

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diff-in-diff



	pre-treatment	post-treatment
treatment		
control		

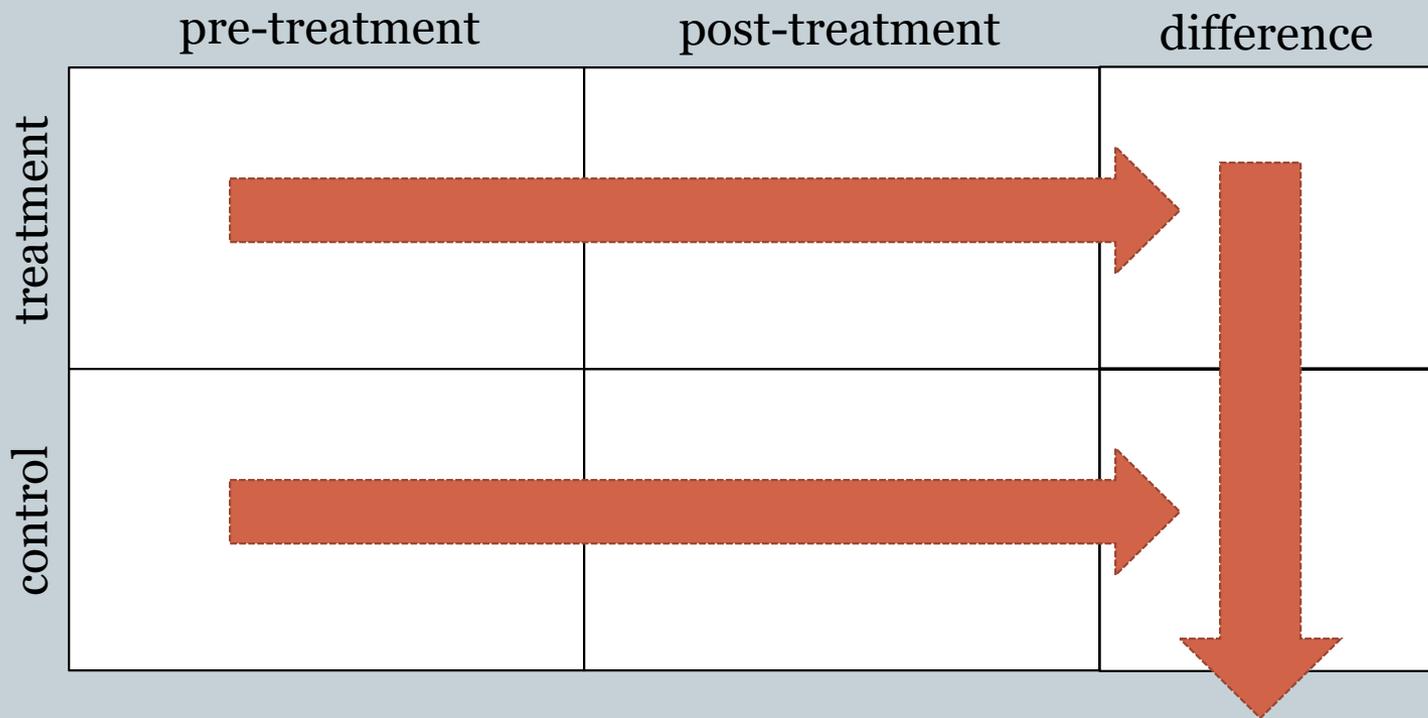
diff-in-diff



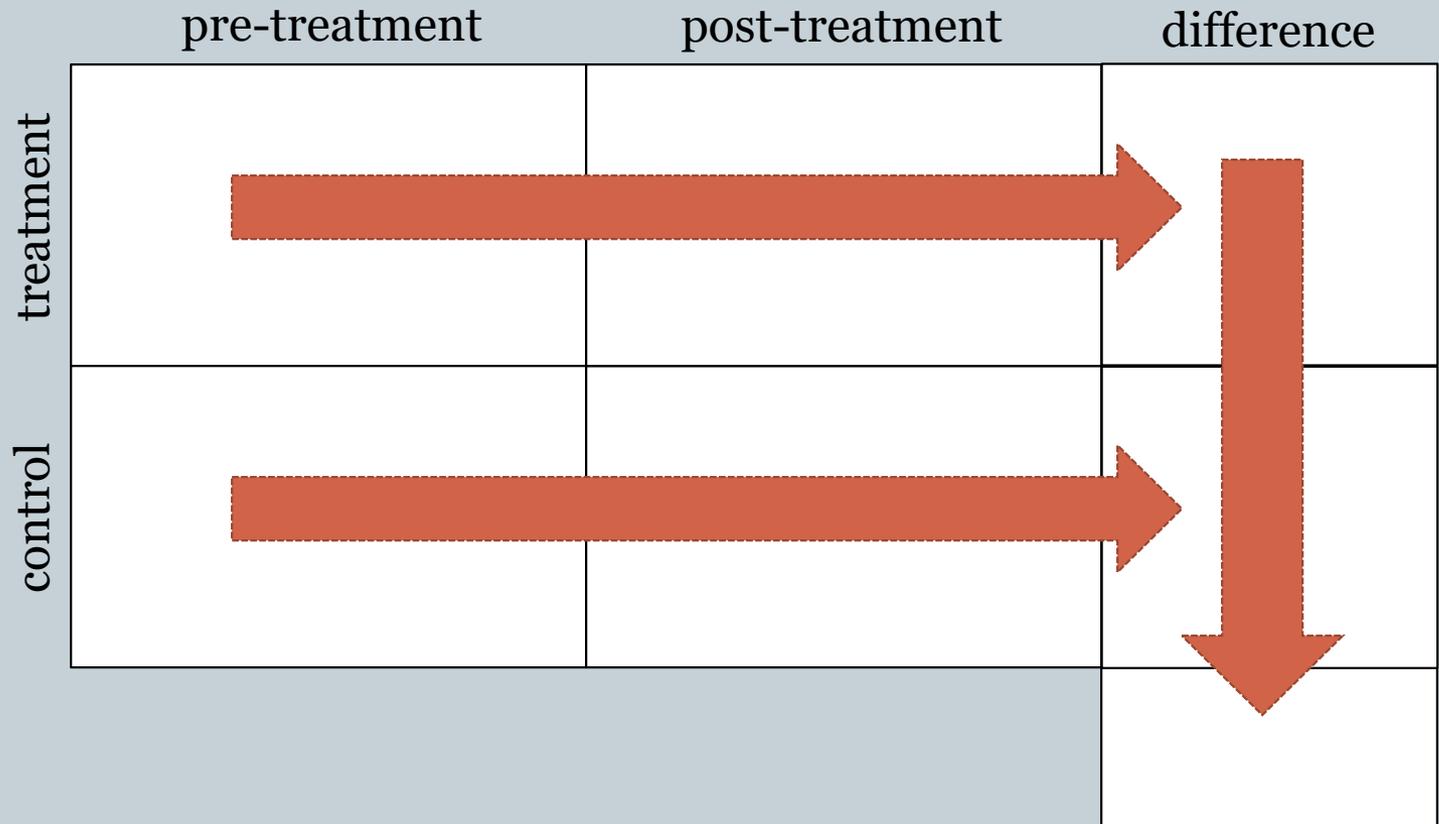
diff-in-diff



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diff-in-diff



diff-in-diff: inference



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diff-in-diff: inference



- Inference: When someone invoke a “diff-in-diff design” they haven’t necessarily identified their source of randomization. You still need to chase this out.

diff-in-diff: inference



- Briefly consider the example of [Card and Krueger \(1994\)](#):

diff-in-diff: inference



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New Jersey minimum wage increased, but Pennsylvania's did not. Looked at fast food restaurants near the border of the two states. Wanted the impact on employment.

diff-in-diff: inference



- Briefly consider the example of [Card and Krueger \(1994\)](#):
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- Belief is that the restaurants were the same before the change, and would have continued but for the minimum wage change.

diff-in-diff: inference



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- Design consideration: try to look at “burn in” period prior to the intervention. The more you can get the two groups similar prior, the easier your case will be.
 - Researchers end up using matching a lot in diff-in-diff designs.

diff-in-diff: inference



- In a structural equation model approach:

diff-in-diff: inference



- In a structural equation model approach:

$$y_{i,t} = \beta_0 + \beta_t * t_i + \beta_d * d_i + \beta_{t*d} t_i * d_i + \varepsilon_{i,t}$$

diff-in-diff: inference



- In a structural equation model approach:

$$y_{i,t} = \beta_0 + \beta_t * t_i + \beta_d * d_i + \beta_{t*d} t_i * d_i + \varepsilon_{i,t}$$

where t is time (pre=0, post=1) and d is the intervention (control=0, intervention=1) and $t_i * d_i$ is an interaction term.

diff-in-diff: inference

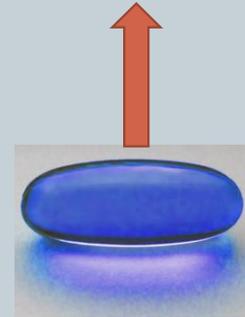
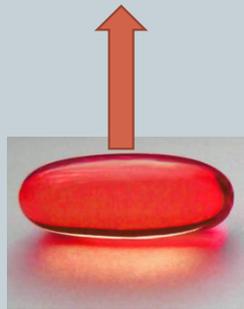


- In a structural equation model approach:

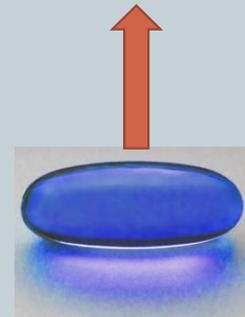
$$y_{i,t} = \beta_0 + \beta_t * t_i + \beta_d * d_i + \beta_{t*d} t_i * d_i + \varepsilon_{i,t}$$

where t is time (pre=0, post=1) and d is the intervention (control=0, intervention=1) and $t_i * d_i$ is an interaction term. The quantity of interest is β_{t*d} .

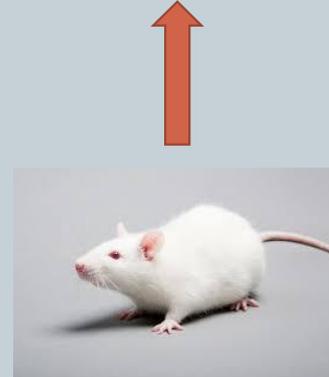
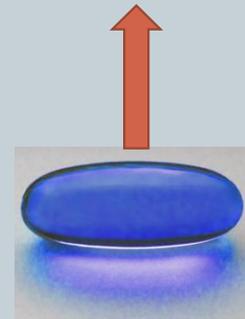
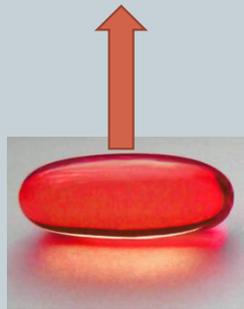
method of difference



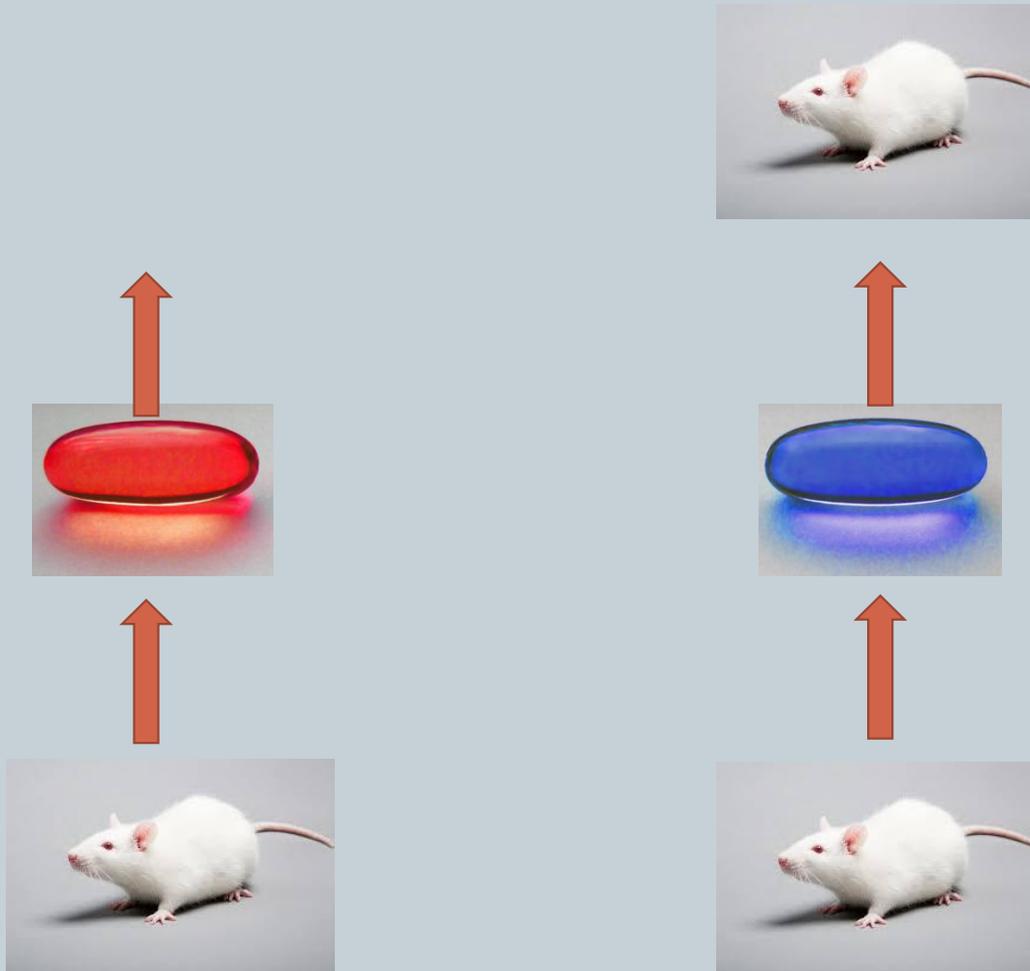
method of difference



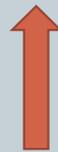
method of difference

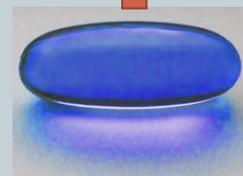


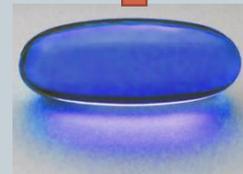
method of difference



method of difference





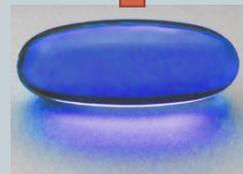


$x =$





$x =$

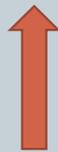


$x' =$

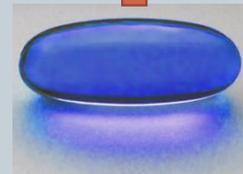
$$r_T = f(d = 1, X = x)$$



$$r_C = f(d = 0, X = x')$$



$x =$



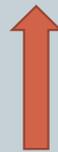
$x' =$



$$r_T = f(d = 1, X = x)$$



$$r_C = f(d = 0, X = x')$$



$x =$



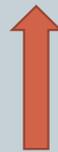
$x =$



$$r_T = f(d = 1, X = x)$$



$$r_C = f(d = 0, X = x)$$



$x =$



$x =$



The only difference

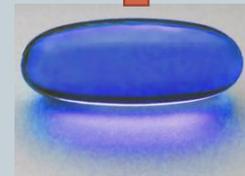
$$r_T = f(d = 1, X = \mathbf{x})$$



$$r_C = f(d = 0, X = \mathbf{x})$$



$\mathbf{x} =$



$\mathbf{x} =$

$$r_T = f(d = 1, X = x)$$



$$r_C = f(d = 0, X = x')$$



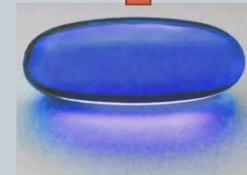
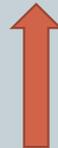
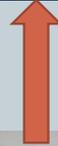
$x =$



$x' =$



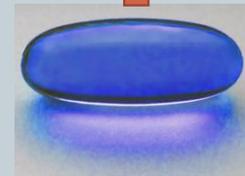
diff-in-diff



diff-in-diff



contrast 1



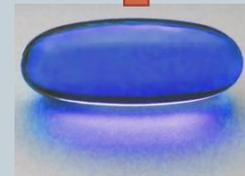
diff-in-diff



contrast 1



contrast 2



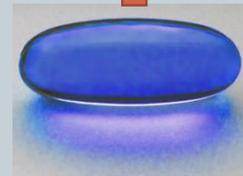
$(\text{contrast 1}) - (\text{contrast 2}) = \text{difference-in-differences}$



contrast 1



contrast 2



diff-in-diff



- **Takeaway:**

diff-in-diff



- Takeaway: difference-in-difference approaches try to reduce the variation in your estimate due to unit-to-unit differences. It does this by focusing on differencing a pre-treatment and post-post measurement.

diff-in-diff



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- Keep in mind:

diff-in-diff



- Takeaway: difference-in-difference approaches try to reduce the variation in your estimate due to unit-to-unit differences. It does this by focusing on differencing a pre-treatment and post-post measurement.
- Keep in mind: diff-in-diff is an approach that can often be paired with other aspects of design (e.g., pscore matching, IVs, RCTs).

diff-in-diff



- Takeaway: difference-in-difference approaches try to reduce the variation in your estimate due to unit-to-unit differences. It does this by focusing on differencing a pre-treatment and post-post measurement.
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- If you have the data available then doing a diff-in-diff is usually a good idea.

diff-in-diff



- Takeaway: difference-in-difference approaches try to reduce the variation in your estimate due to unit-to-unit differences. It does this by focusing on differencing a pre-treatment and post-post measurement.
- Keep in mind: diff-in-diff is an approach that can often be paired with other aspects of design (e.g., pscore matching, IVs, RCTs).
- If you have the data available then doing a diff-in-diff is usually a good idea. (Personally, I've never seen a situation where the diff-in-diff was worse.)

fin.



“case-control” studies



case-noncase



- Several different names
- Developed for looking for causes of rare outcomes
- Staple of epi
- Out-of-favor in modern causal inference
- If you're being intellectually lazy then these studies feel a bit similar to what we've been doing.
- The structure of argument is much weaker than what we've been doing.

case-noncase



- Diagram of what we've been doing (start with cause and look at an outcome) – swap structure and go backward from outcome to candidate causes.

case-noncase



- Match from $Y=1$ to $Y=0$ on all baseline characteristics, POSSIBLY some intermediate variables, but NOT the candidate causal covariates of interest.
- Look for maximal disagreement in candidate causal covariates.
- There are several reasonable critiques (e.g., doesn't look like an RCT). But the most devastating: we may not have the variables we need to answer the question we're asking. It's possible we don't have the correct candidate causal covariate, and we may capture "causal smoke"
- The difference between a scientist and a detective.

fin.

